

ADM1301

Guidance for Final Exam Preparation

What does the exam cover?

- It is assumed that students by now master reasonably well the material in Lecture 1 to 4 slides and the related readings.
- **The final exam questions will focus on the Lecture 5 to 10 slides and the related readings.**
- All the slides are available on Doc-Depot. Readings are either from the textbook or posted on Doc-Depot. The readings are an important component.
- To help you better understand / appreciate the above, the following should be reviewed:
 - Videos and guest presentation.
 - City of Ottawa's Integrity Commissioner
 - Starbuck's CSR video (Lecture 6, p. 28)
 - Kids' Horizons (Lecture 6, p. 44)
 - Michael Porter's "Competition and Collaboration" (Lecture 9, p. 19)
 - Aero Montreal (Lecture 9, p. 32)
 - Michael Hick's Culture Groups (Lecture 9, p. 39)
 - Globalization Dimensions (Lecture 10, p. 58)
 - Professor's explanations and comments in class
 - Class discussions and cases analysed
 - Your notes

How do I prepare?

- Review and make sure that you understand the key concepts and analytical models.
- Summarize the key points under each of the lecture slide groupings. Augment that understanding with your readings.
- Understand the significance of the subject matter presented. Be prepared to apply it in a case situation, for instance by being able to apply methodological components to solve a case problem or by using case information to explain the functioning of the concept or model in question.
- Be ready to argue and discuss the main elements in an organised and intelligent manner.
- Some students will prefer to study on their own. Others may find it useful to study in group with 2 or 3 colleagues to review and discuss different points or to compare notes to ensure understanding.

What type of questions to expect?

- Some multiple choice questions (minor component of the exam).
- Questions inviting you to demonstrate that you can analyse a case situation and apply relevant material seen in class to the issue at hand.
- Explanation of a concept or a model from a class presentation or from your readings.
- Developmental questions

Be prepared so that you are relaxed and alert on the exam day ☺

The course syllabus may contain further relevant information.