

# CHAPTER 10

November-29-12

12:24 PM

8

Demand curve can be labeled marginal benefit

-total bene is entire area p and q

-if i have to pay square below, above is consumer surplus

9

-calc area of triangle

11

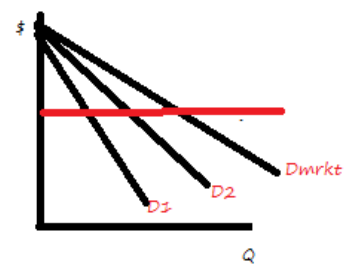
Market price of 3

-all variables to calc area

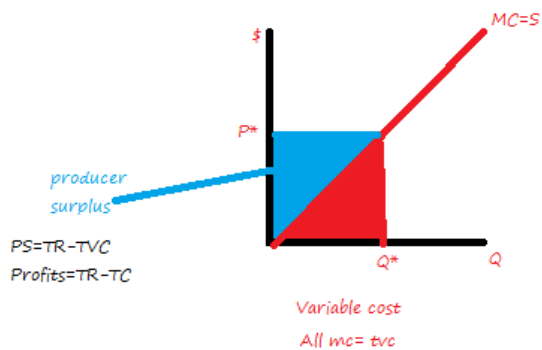
12

market demand is horizontal sum

-consumer surplus at all



13



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How 2 calc

15

Cost curve as minimum willingness to pay curve

$D=MB=MAXWTP$

20

Like that

Round 17:38

22

Supply 150 units

23

Sum producer surplus, get market surplus

-use market supply curve



