

→ 5.5 A bad questionnaire

How would you fix this questionnaire?

“Hello. I am taking a sociology course on research methods and would like to ask you some questions. Would that be ok?”

<p>1. Were you ever scared that you were HIV-positive? Yes __ No __</p>	<ul style="list-style-type: none"> - The intention of the question is not clear - Everyone should be scared of being HIV-positive so this question is a waste of money to even be on here 	<ul style="list-style-type: none"> - This question is unnecessary, to begin with - “Were there moments where you were afraid of being HIV-positive?” could be somewhat productive depending on the intention of the survey
<p>For questions 2 to 6: please answer Agree or Disagree.</p> <p>2. As a religious person, I feel sorry for AIDS victims.</p>	<ul style="list-style-type: none"> - Should remove the “I think”, the question should be a statement - Double barrel statement 	<p>My religion is ____</p> <p>If so, does this religion inform sympathy for AIDS victims</p>
<p>3. I think victims of any disease deserve compassion.</p>	<ul style="list-style-type: none"> - Should not include “I” statements. - victims of any disease deserve compassion. 	
<p>4. I think the new legislation will be a boon to AIDS victims.</p>	<ul style="list-style-type: none"> - No explanation of what the new legislation is - No prior summary/ explanation of what the said legislation is. - Unusual terms such as “boon” - Should not include “I” statement 	<ul style="list-style-type: none"> - This new legislation will be beneficial to AIDS victims. <p>Yes __ No __</p>

<p>5. The government should not allocate more money to AIDS research.</p>	<p>Using negatives is confusing</p> <ul style="list-style-type: none"> - Can put on a scale instead - Everyone will just say yes. - Needs point of comparison. Ex: How important it is compared to, say, education? 	<ul style="list-style-type: none"> - “On a scale, one to five, one being not important and five being most important, how important should the government allocate more money to AIDS research?”
<p>6. People with AIDS and other sexual diseases should be quarantined. If you agree, has your viewpoint changed since the 1980s when AIDS first widely emerged? Yes __ No __</p>	<p>Double barrel question</p> <ul style="list-style-type: none"> - Could be split into multiple questions - 	<ul style="list-style-type: none"> - Divide the questions into two -
<p>Now there are just a few more questions.</p> <p>7. If one were planned, would you fight having an AIDS hospice on your street? Yes __ No __</p>	<ul style="list-style-type: none"> - No explanation of wording (i.e. AIDS hospice) - “If one” is not attached to an event, making the sentence confusing. - Double barrel question <ul style="list-style-type: none"> - Can ask if one is planned - Would you support it - Should not use the word “fight” 	<p>If an AIDS hospice were planned on your street, would you fight it?</p>
<p>8. How does your spouse feel about AIDS victims?</p>	<ul style="list-style-type: none"> - Can’t answer for other people - Not an agree or disagree 	<p>How do you feel about AIDS victims?</p>

<p>9. Elizabeth Taylor has raised much money for AIDS research. Should people be doing more fundraising in this area?</p>	<ul style="list-style-type: none"> - Unnecessary information. - Lead in's might bias answer (i.e. people know that Elizabeth May is popular therefore might be more likely to agree with her cause) 	<p>Should people be doing more fundraising for AIDS research?</p>
<p>10. Do you know any AIDS victims? Yes ___ No ___</p>	<ul style="list-style-type: none"> - You can't be sure about other peoples condition/situation 	
<p>Finally, I need a few facts for comparison purposes. 11. How old are you? —</p>	<ul style="list-style-type: none"> - Open-ended questions lead to a lower response rate, the closed-ended question would improve this. 	<p>What year were you born?</p>
<p>12. Did YOU graduate from high school? Yes ___ No ___</p>	<ul style="list-style-type: none"> - Too personal of a question - Capitalization is weird - Education level questions may be lied on, easier to answer as an ordinal question. 	<p>What level of education have you acheived? Some Highschool Highschool diploma Some University or</p>
<p>13. Did you EVER have yourself tested for AIDS? Yes ___ No ___</p>	<p>Word choice is confusing and excessive I.e use of "ever", unnecessary capitalization, see next box for simplified version.</p>	<p>Have you been tested for AIDS? Yes ___ No ___</p>