

# ENGL 212

## Lecture 2 <sup>(missed Lec 1) oops</sup>

10/01

- What does the reader know?
  - Convincing them?
  - Teaching them?
  - Most stuff is argumentative

- Know who your audience is
- What's your readers' attitude

### \* Types of writing

- Formal ("it is indeed like so")
  - General ("it really is that way")
  - Informal ("it really do be like that")
- } vary in tone/sentence structure/vocab

### Exercise (1.1)

~~Hey, so ~~there~~ are you still a fan of rock or metal? I've got to tell you about one of my favorite bands, ~~there~~ Tenacious D! You probably haven't heard of them, but you probably know Jack Black, right? Well he's the lead singer, and the only other member is Kyle Gass, a guy who plays the acoustic guitar. Their entire thing is that they play insane but weird songs that feature the acoustic guitar a lot, and Jack Black blesses the song with his godlike vocals and dance moves. If you're up for it, I can show ~~you~~ you some of my favorite tracks later.~~


Hey, so ~~there~~ are you still a fan of rock or metal? I've got to tell you about one of my favorite bands, ~~there~~ Tenacious D! You probably haven't heard of them, but you probably know Jack Black, right? Well he's the lead singer, and the only other member is Kyle Gass, a guy who plays the acoustic guitar. Their entire thing is that they play insane but weird songs that feature the acoustic guitar a lot, and Jack Black blesses the song with his godlike vocals and dance moves. If you're up for it, I can show ~~you~~ you some of my favorite tracks later.


Recruiters mostly do this


- Skimming → quickly looking for main ideas/info
- Scanning → looking for info that you want/need


- Cover letter → Paragraphs
  - ↳ First sentences
  - ↳ Bullet points


## \* Logical Fallacies


 - Slippery slope → "if we let gays marry then people will marry their anime pillows"  
↳ Extremism Fear

 - Strawman → Make weak argument and knock it down


 - Either/or → Black/white

 - Red herring → topic that looks like its related but isn't

 - Ad hominem → Attacking person instead of argument

 - Circular agreement → "begging the question"

↳ "A is awesome because it's very cool"

 - Appealing to emotion → Instead of logic

## Lecture 3

- Good thesis → is like a map of the essay  
↳ lists out all the things you're gonna talk about

↓  
"Single-use plastic straws cause environmental damage through littering and secondary waste"

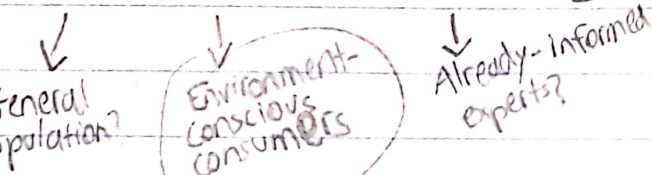
↳ links topic to the main arguments

- "Online regret" is often caused by either a lack of experience, a false sense of anonymity or poor management of emotions.

Revised Thesis → "In this essay, I will argue that plastic straws are harmful because they are a source of litter, they are rarely reused, and they cause ~~human suffering~~ in their production.

↓  
if you want to focus on the environment, change to "industrial waste"

Remember who the reader is



## Lecture 6

Find your specific topic in your essay

06/02

## Lecture 9

- Introjection → jargon word
- Heteronormativity → technical word
- Gender Roles → publicly understood word

→ depending on reader → for Assignment 2, audience is public

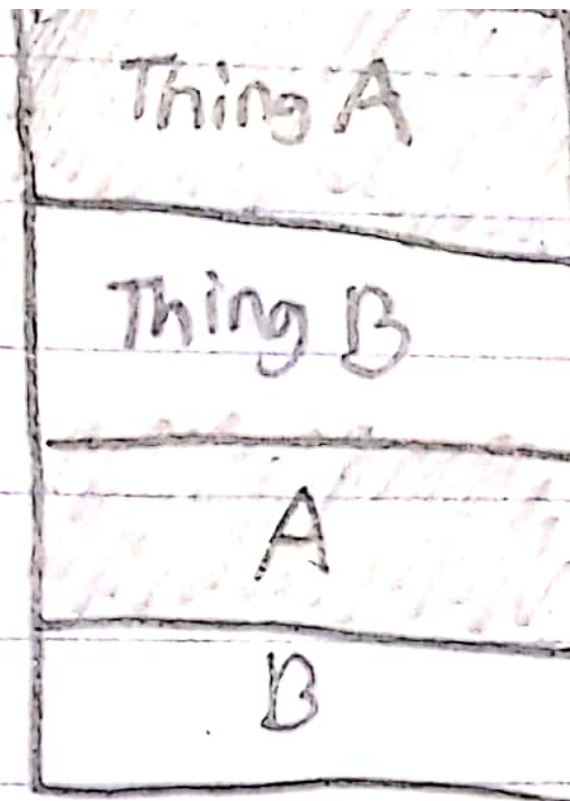
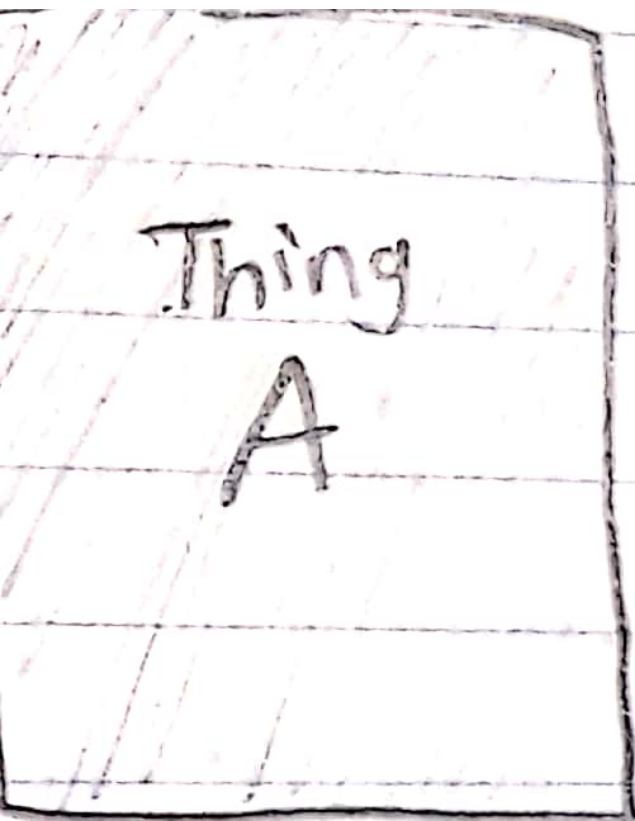
- "marginal utility"
- "cannibalization"
- "conversion call"

- This orange was imported from Europe two ~~months~~ days ago. It was used to screen the shipment that it came with and tested positive for harmful bacteria. Oranges can be a source of pest or disease when imported and can severely damage a country's agriculture if not screened properly.  
~~XXXXXXXXXXXX~~

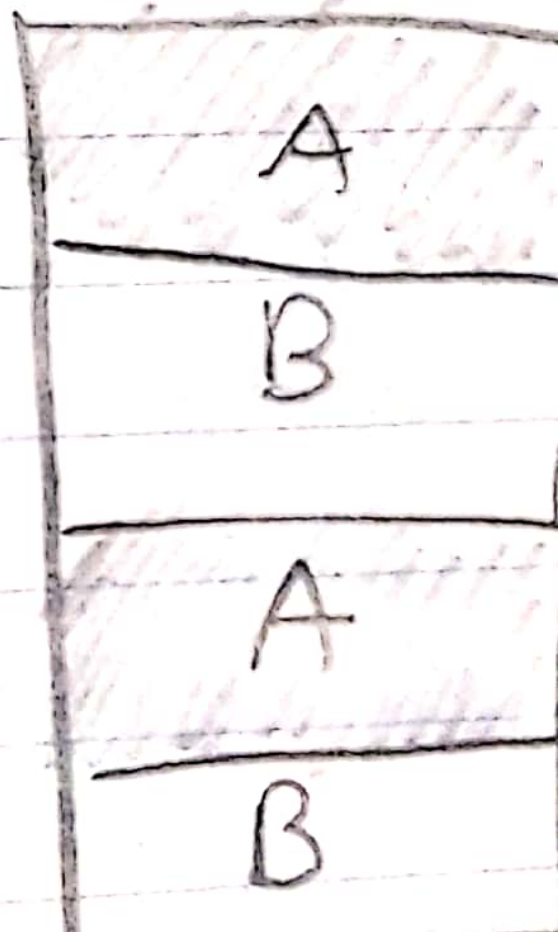
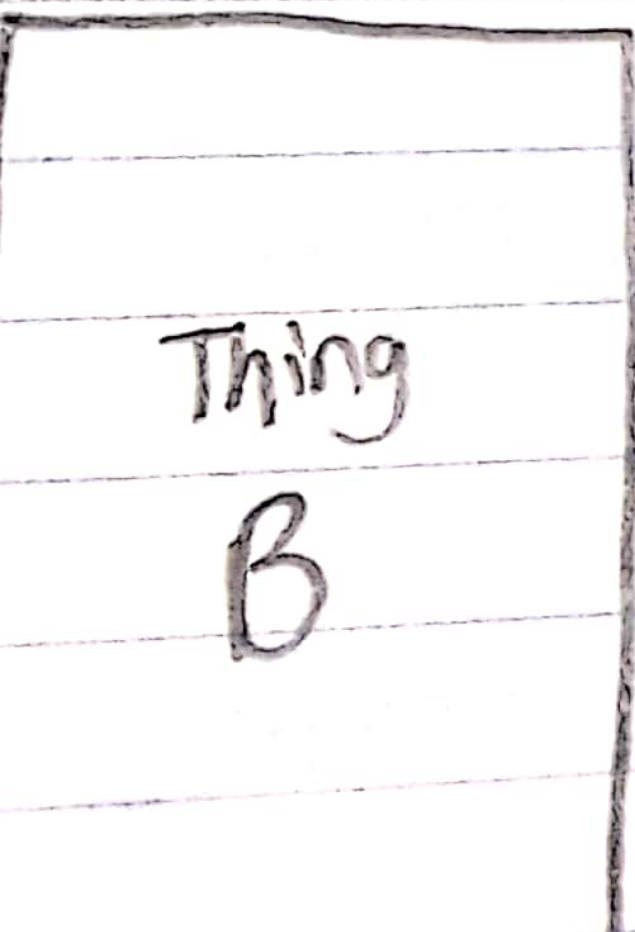
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## Lecture 10

- ~~XXXXXX~~ exercise where we went around hall building, talking about its history, and taking notes
- Defamiliarization
- Re-vision



Transition



## \* "Throat Clearing" Exercise

- Companions {
- Dogs are active
  - Dogs are social/attached
  - Dogs are more therapeutic
- Freedom (lack thereof) {
- Dogs cost more (financial freedom)
  - Dogs can clash with other pets/people

20/02

## Lecture 13

### \* Poor Revision practices

- Swapping words (too small) only
- Rewriting the entire thing (too drastic)

### Revision

- Thesis → Are two things mentioned? (Yes)
  - ↳ Are they similar enough to be compared? (Yes)
  - ↳ Do you state which is better? (Yes)
- Topic sentence (P1) → can a reader guess your method (point by point or block) (NO)
  - (P2) → Does it provide a transition? (Yes)
- Analyze sentence structure
- Identify verb phrases (want to say) (will go to) (is something)
- Identify throat clearing
- Look for gaps in reasoning → avoid mind bias
- Conclusion → No need to repeat everything
  - ↳ Repeat 2 things and comparison.
  - ↳ Maybe introduce a third option