

SOCI1005A: SOCIOLOGY FOR BACHELOR OF COMMERCE STUDENTS

FALL 2018

**DEPARTMENT OF SOCIOLOGY AND ANTHROPOLOGY
CARLETON UNIVERSITY**

Instructor: Christian Pasiak

Office: Loeb A736

**Office Hours: Mondays and Wednesdays 4:45-5:45pm
Tuesdays, 11:45am-12:45pm**

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TAs: TBA (TA email information will be posted on CULearn once TA list is finalized)

**Course meets: Mondays, 6:05 p.m. – 8:55 p.m.
University Centre 231**

Precludes additional credit for [SOCI 1002](#).

Prerequisite(s): restricted to B.Com. students.

Lectures three hours a week.

Course Description and Objectives:

In this introduction to the discipline of sociology, Bachelor of Commerce students will learn how to develop a “sociological imagination,” gaining the capacity to connect every-day, sometimes taken-for-granted experiences and circumstances to cultural and historical preconditions. Foregrounding frameworks that delve beyond the realm of individual action and choice, this course will help students understand how people are situated within wider social and cultural contexts that impact everything from a person’s experiences and material resources to sense of identity and knowledge about the world. While developing abilities to see and interpret relational connections, students will learn how local activities often have global repercussions, and vice versa. Concepts such as class, race, ethnicity, sex, gender, work, organization, and social movements will help students develop capacities to think critically about society and their place within it.

Upon completion of the course, students will have gained an appreciation of sociology’s diverse conceptual and methodological lenses through a sampling of theories, perspectives, and research ranging from sociology’s origins to current research trends. Students will acquire a sense of sociology’s unique place in the social sciences and humanities, and why sociology matters. They will also have had opportunities to apply and strengthen their critical reasoning, written, and communication skills. This course will help students to better situate themselves and others amidst the complexities of the social world in a contemporary Canadian context, alongside a compass to intervention and change.

Recommended Textbook:

Brym, Robert, Lance W. Roberts, Lisa Stroschein, and John Lie. 2016. "Sociology: Your Compass for a New World." Fifth Edition. Toronto, ON: Nelson (ISBN: 017653203X)

With regular lecture attendance and supplementary slides posted on CULearn, students may not require the textbook, however, it is highly *recommended* to provide deeper understanding, contextualization, and reinforcement of content from lecture and power point slides. Material covered in *Sociology for Bachelor of Commerce Students* will cover about half of the chapters from the textbook. In past, digital versions have been available from the publisher (more affordable than a text with custom chapter selections). Note that I am unable to offer support for the supplementary publisher software (MindTap); its purchase is not required.

Physical copies of the textbook will be available for purchase at the Carleton University Bookstore. There should be used copies in circulation. The bookstore may offer a rental option. Limited copies of the text will also be placed on reserve at the MacOdrum Library.

Course Requirements & Methods of Evaluation:

ONLINE QUIZZES: 25%

MIDTERM EXAM: 20%

POP CULTURE AD ANALYSIS (WRITTEN ASSIGNMENT): 25%

FINAL EXAM: 30%

ONLINE QUIZZES 25% (FIVE QUIZZES WORTH 5% EACH)

Throughout the term, following every two weeks of new lecture material, students will be informed of the availability of online quizzes that must be completed on CULearn. There will be five quizzes, each composed of ten true and false and/or multiple-choice questions based on material from the current and previous week's lecture materials.

Due dates: Announced during class throughout the term. Quizzes will be available for a limited time - two business days - following each in-class announcement, and are timed (half an hour to complete once opened).

IN-CLASS MIDTERM EXAM 20%

The midterm exam will be 90 minutes long and will cover lecture and reading material presented in the first half of the course. It will be composed of multiple choice and short answer questions.

Midterm exam date: Monday, October 29, 2018.

POP CULTURE AD ANALYSIS 25%

Students will submit a written assignment that critically analyzes a current-day advertisement (three to four double-spaced written pages, plus bibliography). Detailed instructions on expectations for content and formatting will be provided in class and posted on CULearn within the first week of class. The assignment will be submitted online. **Due date:** Wednesday, November 21, 2018.

FINAL EXAM 30%

Students will have three hours to write the final exam. The final exam will emphasize content covered in the latter portion of the course, but will contain some cumulative elements and recurring themes. Like the midterm, it will be composed of multiple choice and short answer questions. The final exam will take place **during the formally scheduled examination period for Fall classes (December 9-21, 2018)**. The date and time will be announced after the university releases the schedule October 5. All deferral requests must be made through the Registrar’s Office.

CLASS SCHEDULE AND IMPORTANT REMINDERS:

DATE	TOPICS	READINGS
Monday, September 10	What is Sociology? An Introduction to the Discipline	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none">• <i>Compass</i> Chapter 1: A Sociological Compass• Adams, Michael. 2013. “I commit sociology, and I don’t intend to stop.” <i>The Globe and Mail</i>, May 2. Available at http://www.theglobeandmail.com/globe-debate/i-commit-sociology-and-idont-intend-to-stop/article11667231/
Monday, September 17	Introduction to Sociological Research Methods	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none">• <i>Compass</i> Chapter 2: How Sociologists Do Research• <i>browse to get a sense of the scope of research recently presented at the Annual Meeting of the Canadian Sociological Association: Canadian Sociological Association 2017 Conference Program [Archive version]</i>, Available at: https://www.csa-scs.ca/conference/wp-content/uploads/2017-CSA-SCS-Conference-Archive-Program.pdf
Monday, September 24	Culture and Mass Media	<p style="text-align: center;"><u>Required:</u></p> <ul style="list-style-type: none">• Miner, Horace. 1956. “Body Ritual among the Nacirema.” <i>American Anthropologist</i>. 58: 3. https://www.msu.edu/~jdowell/miner.html <p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none">• <i>Compass</i> Chapter 3: Culture• <i>Compass</i> Chapter 18: Mass Media and Mass Communication

Monday, October 1	Socialization and Social Interaction	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> • <i>Compass</i> Chapter 4: Socialization • Hatton, Erin, and Mary Trautner. 2011. "Equal Opportunity Objectification? The Sexualization of Men and Women on the Cover of Rolling Stone." <i>Sexuality & Culture</i> 15 (May): 256-78. http://seejane.org/wp-content/uploads/Hatton_Trautner_Sexuality_and_Culture.pdf • <i>Compass</i> Chapter 5: Social Interaction • boyd, danah. 2007. "Why Youth (Heart) Social Network Sites: The Role of Networked Publics in Teenage Social Life." In <i>MacArthur Foundation Series on Digital Learning: Youth, Identity, and Digital Media Volume</i>, edited by David Buckingham, 1-26. Cambridge, MA: MIT Press. http://www.danah.org/papers/WhyYouthHeart.pdf
Monday, October 8	University Closed for Holiday – NO CLASS	
Monday, October 15	Social Interaction/ Midterm Review	<i>No Additional Readings (Review lecture material up to the Midterm Review, correlating with Compass Chapters 1-5 and 18)</i>
FALL BREAK: NO CLASSES HELD OCTOBER 22-26		
Monday, October 29	MIDTERM EXAM (held in class)	<i>No assigned readings.</i>
Monday, November 5	Collectivities, Social Systems, Authority and Social Control	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> • <i>Compass</i> Chapter 6: Networks, Groups, Bureaucracies, and Societies • Whoriskey, Peter. 2008. "Instant-Messagers Really Are about Six Degrees from Kevin Bacon," <i>Washington Post</i>. Aug. 2. http://www.washingtonpost.com/wp-dyn/content/article/2008/08/01/AR2008080103718.html • <i>Compass</i> Chapter 7: Deviance and Crime • Lynch, Omori, Rousell, Valasik. 2013. "Policing the "progressive" city: the racialized geography of drug law enforcement." <i>Theoretical Criminology</i> 17: 335-357. https://research.wsulibs.wsu.edu/xmlui/bitstream/handle/2376/5381/Theoretical%20Crimonology.pdf?sequence=1&isAllowed=y

Monday, November 12	Deviance Continued; Social Inequality	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> • <i>Compass</i> Chapter 8: Social Stratification • Alvarado, Lorriz Anne. 2010. "Dispelling the Meritocracy Myth: Lessons for Higher Education and Student Affairs Educators." <i>Vermont Connection</i>, Vol. 31, pp. 10–20. Available at http://www.uvm.edu/~vtconn/v31/Alvarado.pdf
Monday, November 19	Global Inequalities and Race & Ethnicity	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> • <i>Compass</i> Chapter 9: Globalization, Inequality and Development • <i>Compass</i> Chapter 10: Race & Ethnicity
<p>Wednesday, November 21, 2018</p> <p>POP CULTURE AD ANALYSIS DUE ONLINE 11:55pm</p>		
Monday, November 26	Sex & Gender and Sociology of the Body	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> • <i>Compass</i> Chapter 11: Sexualities and Gender Stratification • <i>Compass</i> Chapter 12: Sociology of the Body: Disability, Aging, and Death
Monday, December 3	Work & the Economy and Social Movements	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> • <i>Compass</i> Chapter 13: Work and the Economy • <i>Compass</i> Chapter 21: Collective Action and Social Movements
Friday, December 7 (Friday classes follow a Monday schedule)	Social Movements Cont'd/ Midterm Answer Take- up/Cumulative Review	<p><i>No Additional Readings (Review Lecture Material Covered throughout the Term)</i></p>

Course material is subject to minor changes at the instructor's discretion. Refer to CULearn for the most up-to-date version of the syllabus.

*Please be advised that throughout the course we will address a broad range of issues, and particularly while discussing social inequality, marginalization, and socialization, we may touch on topics sensitive to students such as suicide, bullying, colonialism and intergenerational trauma, racism, and various forms of violence, discrimination, and oppression of social groups. While efforts are made to approach these topics in a manner respectful of all students, it is strongly advised that students who feel they may have potential concerns communicate these to the instructor in advance. Reviewing the recommended textbook and article resources together with lecture slides before class is the best way students can get a sense of what to expect.

ADDITIONAL POLICIES:

Use of Electronics in the Classroom:

Please ensure that your devices are on silent mode before entering the lecture hall. Using electronic devices such as laptops and tablets is permitted for note-taking and as an educational resource to enhance the learning experience. However, disruptions resulting from the misuse of electronics (e.g. web surfing, playing games, watching videos, texting, listening to music) may affect other students' abilities to focus on lecture content. Such use may result in students being asked to leave the classroom. It is recommended that laptop users seat themselves in the outer perimeters of the room to reduce the risk of disruptions. Recording devices are not permitted per university policy.

Emails:

Please feel free to contact the instructor with any questions pertaining to the course content, including assignments, policies, or lecture material. I try to respond to all emails within **two business days**. Please make sure to read the syllabus in case it already holds the answer to your question.

Submitting Assignments:

PLEASE NOTE: All assignments for the course are to be submitted online via CULearn. Instructions for assignments submissions are posted on CULearn. *Please be aware that .pages format files are not compatible with the Microsoft Office software standard used across campus, so it is important to save all documents in formats such as .docx, .pdf, .odt or .rtf files to ensure that all submissions can be read.* As per Carleton University policy, students must retain a hard copy of all work submitted, though it is strongly advised that students continuously save electronic versions of work at all stages of completion in multiple places (e.g. desktop, flash drive, online storage, email) to avoid losing material.

Receiving Graded Assignments:

We will attempt to have grades for online assignments available less than two weeks after the date of submission. Final grades will be available within two weeks of the final exam. Exams will not be returned to students, but appointments can be made with the instructor to review them before the end of term. They will be stored safely in the department for one year before being shredded confidentially.

Late Assignment Policy:

In fairness to students who submit assignments on time, assignments received after the due date will be subject to a penalty of 3% per day, including weekends and holidays, and will only be accepted up to seven days after the assignment is due. Extensions may be granted in certain circumstances, though circumstances should be discussed with the instructor well in advance of the due date, barring emergency. Documentation may be required. Late assignments that are accompanied by a medical certificate (specifying relevant dates affected) will be exempted from late penalties. Please discuss any medical extensions with the instructor as soon as possible after the condition arises. Appeals to defer the final exam must be made through the Registrar's Office.

Grade Review Policy:

For the grader to consider an appeal by the student, the following steps must first be taken:

- 1) Wait 24 hours before contacting the person who graded your assignment (either the teaching assistant or instructor). Students should first reflect on the comments and feedback provided.

- 2) Provide a written explanation including concrete reasons why you believe the grade should be altered by email. In your justification, you must make specific reference to the assignment guidelines and respond directly to the feedback you were given.
- 3) Grade appeals cannot be made later than one week after grades are released.
- 4) If you and the TA cannot reach a satisfactory resolution, you can appeal to the instructor.

All grades are subject to the Dean's approval.

THESE ANNOUNCEMENTS APPEAR IN ALL CARLETON UNIVERSITY COURSE OUTLINES:

In accordance with the Carleton University Undergraduate Calendar Regulations, the letter grades assigned in this course will have the following percentage equivalents:

A+ = 90-100	B+ = 77-79	C+ = 67-69	D+ = 57-59
A = 85-89	B = 73-76	C = 63-66	D = 53-56
A - = 80-84	B - = 70-72	C - = 60-62	D - = 50-52
F = Below 50	WDN = Withdrawn from the course		
DEF = Deferred (See above)			

Academic Regulations, Accommodations, Plagiarism, Etc.

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here:

<http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/>

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

Academic Accommodations for Students with Disabilities

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at **613-520-6608** or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*).

*The deadline for contacting the Paul Menton Centre regarding accommodation for final exams for the Fall 2018 (December) exam period is **November 9, 2018**. The deadline for contacting the Paul Menton Centre regarding accommodation for final exams for the Winter 2019 (April) exam period is **March 15, 2019**.

For Religious Obligations:

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: www.carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf

For Pregnancy:

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: www.carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf

For Survivors of Sexual Violence

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and its survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: www.carleton.ca/sexual-violence-support

Accommodation for Student Activities

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. <https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

Plagiarism

Plagiarism is the passing off of someone else's work as your own and is a serious academic offence. For the details of what constitutes plagiarism, the potential penalties and the procedures refer to the section on Instructional Offences in the Undergraduate Calendar. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy (See <https://carleton.ca/registrar/academic-integrity/>). The Policy is strictly enforced and is binding on all students. Academic dishonesty in any form will not be tolerated. Students who infringe the Policy may be subject to one of several penalties.

What are the Penalties for Plagiarism?

A student found to have plagiarized an assignment may be subject to one of several penalties including but not limited to: a grade of zero, a failure or a reduced grade for the piece of academic work; reduction of final grade in the course; completion of a remediation process; resubmission of academic work; withdrawal from course(s); suspension from a program of study; a letter of reprimand.

What are the Procedures?

All allegations of plagiarism are reported to the faculty of Dean of FASS and Management. Documentation is prepared by instructors and departmental chairs. The Dean writes to the student and the University Ombudsperson about the alleged plagiarism. The Dean reviews the allegation. If it is not resolved at this level then it is referred to a tribunal appointed by the Senate.

Assistance for Students:

Academic and Career Development Services: <http://carleton.ca/sacds/>

Writing Services: <http://www.carleton.ca/csas/writing-services/>

Peer Assisted Study Sessions (PASS): <https://carleton.ca/csas/group-support/pass/>

Important Information:

- Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).
 - Students must always retain a hard copy of all work that is submitted.
 - Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by the instructor may be subject to revision. No grades are final until they have been approved by the Dean.
 - Carleton University is committed to protecting the privacy of those who study or work here (currently and formerly). To that end, Carleton's Privacy Office seeks to encourage the implementation of the privacy provisions of Ontario's *Freedom of Information and Protection of Privacy Act* (FIPPA) within the university.
 - In accordance with FIPPA, please ensure all communication with staff/faculty is via your Carleton email account. To get your Carleton Email you will need to activate your [MyCarletonOne account](#) through Carleton Central. Once you have activated your MyCarletonOne account, log into the [MyCarleton Portal](#).
 - Please note that you will be able to link your MyCarletonOne account to other non-MyCarletonOne accounts and receive emails from us. However, for us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid MyCarletonOne address. Therefore, it would be easier to respond to your inquiries if you would send all email from your connect account. If you do not have or have yet to activate this account, you may wish to do so by visiting <https://students.carleton.ca/>
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Important Dates

Fall 2018

August 29	All Fall term syllabi must be posted
September 3	Labour Day – University Closed.
September 5	Classes start.
September 14-16	Summer term deferred examinations will be written.
September 19	Last day for registration and course changes in Fall and Fall/Winter courses.
September 30	Last day to withdraw from fall term and fall/winter courses with a full fee adjustment. Withdrawals after this date will result in a permanent notation of WDN to appear on the official transcript.
October 5	December exam schedule available online.
October 8	Thanksgiving Day – University closed.
October 22-26	Fall break, no classes.

November 23	Last day for summative tests or final examinations, or formative tests or examinations totaling more than 15% of the final grade in Fall term courses before the official examination period.
December 7	Classes follow a Monday schedule. Fall term ends. Last day of classes. Last day for academic withdrawal from Fall term courses. Last day for take-home examinations to be assigned (except those that conform to the Academic Regulations of the University in the Undergraduate Calendar/General Regulations of the Graduate Calendar). Last day for handing in term work and the last day that can be specified by a course instructor as a due date for Fall term courses.
December 9-21	December exams: Final examinations for Fall courses, mid-terms for Fall/Winter courses. Exams are normally held all seven days of the week.
December 21	All take-home exams are due except those that conform to the Academic Regulations of the University in the Undergraduate Calendar/General Regulations of the Graduate Calendar.
December 24	All Winter term syllabi must be posted
December 25 -January 1	University closed