

ENGL210/CA - WEEK 4 - DAY 1

INTRODUCTION TO ESSAY WRITING



THE CARS MODEL

**CREATE A
RESEARCH SPACE**

THE CARS MODEL HAS 3 DISTINCT RHETORICAL MOVES

1. Establish a research territory
2. Establish a niche
3. Occupy the niche

CARS EXAMPLE

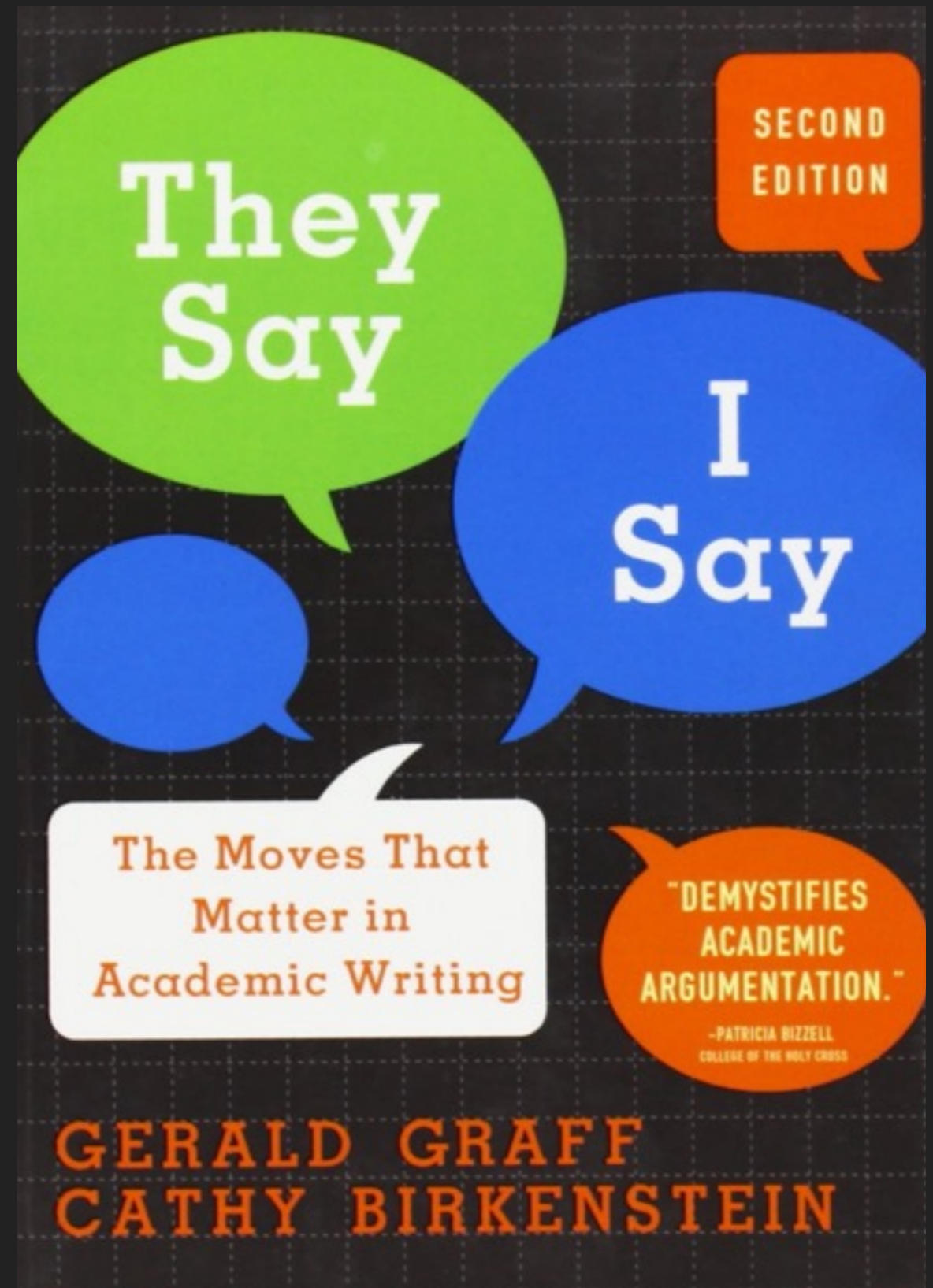


WRITING:

**A SERIES OF
MOVES**

THEY SAY, I SAY

- ▶ Accomplished writers rely on established moves for communicating sophisticated ideas.
- ▶ The “They Say, I Say” move is an effective strategy for persuasive writing.



ENTERING THE CONVERSATION

- ▶ Without other people's opinions there would be no reason to **challenge**, **agree with**, or **otherwise respond**—there would be no reason to argue at all



ENTERING THE CONVERSATION

- ▶ The best academic writing deeply engages in some way with other people's views:
“write the voices of others into your text”
- ▶ You enter a conversation, using what others say (or might say) as a launching pad or sounding board for your own ideas.

ENTERING THE CONVERSATION

In the real world we make arguments because someone has said or done something (or perhaps *not* said or done something) and we need to respond

Ex.

“I can’t see why you like the Habs so much.”

“I agree: it was a great film.”

“That argument is contradictory.”

THEY SAY, I SAY

To make an impact as a writer you make statements that are:

- ▶ Logical
- ▶ Well-supported
- ▶ Consistent
- ▶ ***ALSO, you must find a way to enter a conversation with others' views— with something “they say”**

HOW CAN WE IMPROVE THE BOB DYLAN THESIS?

- ▶ Your own argument—the “I say” moment of your text—should always be a response to the arguments of others

COMPARE AND CONTRAST ESSAY

- ▶ What is the difference between a good boss and a bad boss?
- ▶ What's better: the book or the movie?