

ADM 1300

ADM 1300 - Introduction to Business Management

What to know...

- Matthew Archibald
- Office: DMS 1111B, hours: Mondays 4:30-6pm
- Provide knowledge on methods organizations use to operate effectively
- Understand manager roles and functions
- Learn how to manage

Topics:

- Management and Organization -Management History
- Business Environment -Entrepreneurship and Business ownership
- Decision Planning and Strategy -Organizational Culture
- Leader and Communication -Human Resources, Teamwork
- Management Control

How we learn :

- Presentations, Discussions, Participation, Reading new articles, case studies, Telfer talks - Guest Speakers

Mid term = 25% **Oct 18th*******

Individual project = **15% Nov 15th*******

Final exam = 35%, 85% after mid term

DGD = 23% (starts week of sep 17th) ******* Mandatory**

Look into NAFTA***