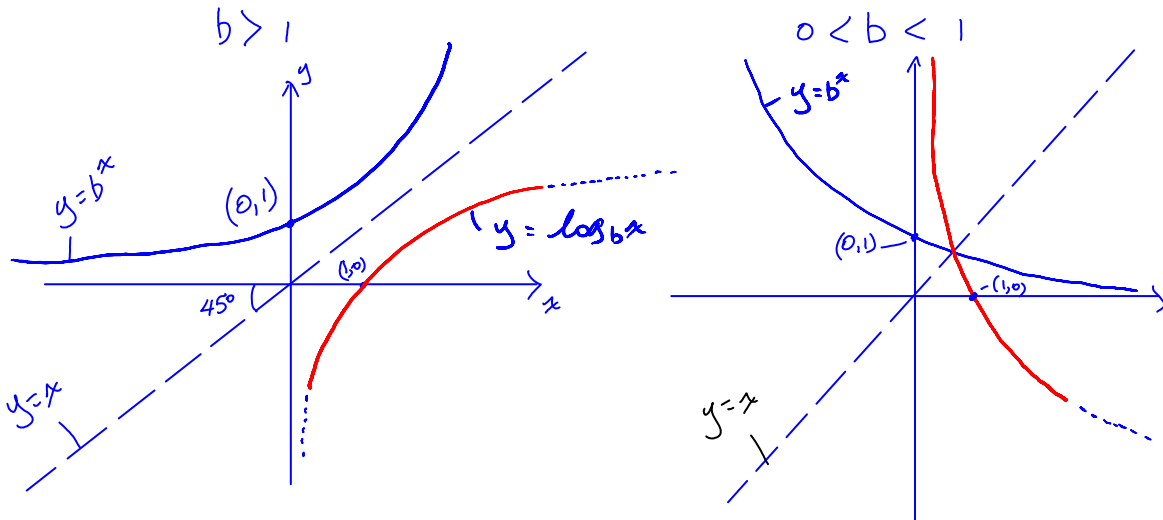


Graphical representation of logarithmic functions



$$\text{domain}(\log_b x) = \text{ran}(b^x) = (0, \infty) = \{x \in \mathbb{R} \mid x > 0\}$$

$$\text{domain}(b^x) = \text{ran}(\log_b x) = \mathbb{R}$$

NOTE: for $b > 1 \Rightarrow$ "log" is increasing ... but!

ex. $b = 10 \Rightarrow$

x	$\log x$
1	0
10	1
100	2
1000	3
10000	4
\vdots	\vdots

Differentiation Rules for exponential and logarithmic functions

$f(x)$	$f'(x)$
b^x	$(\ln b) b^x \rightarrow$ ex. $f(x) = 3^x \Rightarrow f'(x) = (\ln 3) 3^x$
if $b = e \Rightarrow f(x) = e^x$	$(\ln e) e^x = e^x \rightarrow$ NOTE: SLOPE OF TANGENT = $f(x)$
$b^{g(x)}$	$f'(g(x)) \cdot g'(x) = (\ln b) b^{g(x)} \cdot g'(x) \rightarrow$ ex. $f(x) = 4^{(x^2+3x)}$
if $b = e \Rightarrow e^{g(x)}$	$e^{g(x)} \cdot g'(x) \Rightarrow f'(x) = (\ln 4) 4^{(x^2+3x)} \cdot (2x+3)$ $(\ln b) b^{g(x)} \cdot g'(x)$

Differentiation for the logarithmic $f(x) = \ln x$.

$f(x)$	$f'(x)$
$\log_b x$	$\left(\frac{1}{\ln b}\right) \frac{1}{x}$
$\text{if } b=e \Rightarrow \ln x$	$\left(\frac{1}{\ln e}\right) \frac{1}{x} = \frac{1}{x}$
$\log_b(g(x))$	$f'(g(x)) \cdot g'(x) = \left(\frac{1}{\ln b}\right) \frac{1}{g(x)} \cdot g'(x) = \frac{g'(x)}{(\ln b) g(x)}$
$\text{if } b=e \Rightarrow \ln(g(x))$	$\hookrightarrow f(x) = \log_5(x^2 + 2^x)$
\downarrow	$\Rightarrow f'(x) = \left(\frac{1}{\ln 5}\right) \cdot \frac{1}{(x^2 + 2^x)} \cdot (2x + (\ln 2) 2^x)$
$f'(x) = \frac{1}{g(x)} \cdot g'(x) = \frac{g'(x)}{g(x)}$	$f'(x) = \frac{2x + (\ln 2) 2^x}{(\ln 5)(x^2 + 2^x)}$

ARITHMETIC and GEOMETRIC SERIES

Recall the arithmetic and geometric sequences (n terms):

Arithmetic: $A, A+d, A+2d, A+3d, \dots, A+(n-1)d$

\uparrow FIRST TERM \uparrow LAST TERM

n term arithmetic sequence (COMMON DIFF. "d")

Geometric: $A, AR, AR^2, AR^3, \dots, AR^{(n-1)}$

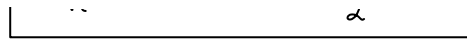
\uparrow FIRST TERM \uparrow LAST TERM

n term geometric sequence (COMMON RATIO "R")

Def. A series is the sum of all the terms in a sequence. It is denoted S_n . It can be finite or infinite.

Formulas for the values of arithmetic and geometric series:

ARITHMETIC : $S_n = nA + \frac{n(n-1)}{2} d$



PROOF: $S_n = A + (A+d) + (A+2d) + \dots + (A+(n-1)d)$

also: $S_n = \underbrace{A+A+\dots+A}_{n \text{ times}} + (d+2d+3d+\dots+(n-1)d)$

$S_n = nA + \underbrace{(1+2+3+4+\dots+(n-1))}_{\substack{\text{SUM OF FIRST} \\ (n-1) \text{ natural} \\ \text{numbers}}} d = nA + \frac{(n-1)n}{2} d$

$\therefore S_n = nA + \frac{n(n-1)}{2} d$

Geometric :
SERIES

$S_n = A \cdot \left(\frac{R^n - 1}{R - 1} \right)$

ex. Consider: $1 + 3 + 9 + 27 + 81 = \boxed{121}$ $\begin{cases} A=1 \\ n=5 \\ R=3 \end{cases}$

Also: $S_n = A \left(\frac{R^n - 1}{R - 1} \right) = (1) \left(\frac{3^5 - 1}{3 - 1} \right) = \frac{243 - 1}{2} = \frac{242}{2} = 121$

PROOF: $S_n = \overbrace{A + AR + AR^2 + \dots + AR^{(n-1)}}^{n \text{ terms}} \quad \text{--- (1)}$

$\times (1)$ by R : $RS_n = AR + AR^2 + AR^3 + \dots + AR^n \quad \text{--- (2)}$

Now (2)-(1): $RS_n - S_n = AR^n - A$
 $S_n(R-1) = A(R^n - 1) \Rightarrow S_n = A \frac{(R^n - 1)}{R - 1}$

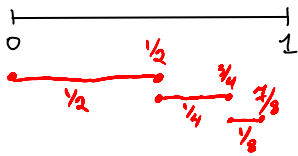
Special case, where R is a fraction $|R| < 1$
 $-1 < R < 1$

For this case: $R^n \rightarrow 0$ as $n \rightarrow \infty$

\therefore For an infinite series, where $|R| < 1$, the sum converges to the following value:

$$S = \lim_{n \rightarrow \infty} S_n = \lim_{n \rightarrow \infty} \left[A \frac{R^n - 1}{R - 1} \right] = A \cdot \frac{-1}{R - 1} = \boxed{\frac{A}{1 - R}}$$

ex. Consider the following infinite series:



$$S = \frac{1}{2} + \frac{1}{4} + \frac{1}{8} + \frac{1}{16} + \frac{1}{32} + \dots = 1$$

→ CONFIRM with $\frac{A}{1-R}$

$$\left. \begin{array}{l} A = \frac{1}{2} \\ R = \frac{1}{2} \end{array} \right\} S = \frac{A}{1-R} = \frac{\frac{1}{2}}{1-\frac{1}{2}} = 1$$

PART
2

Some ECON APPLICATIONS

Section
10.4

Simple and Compound Interest

See illustrative examples in tables 10.2 and 10.3 of this section. Compare these examples with the analysis below.

Premise behind interest

- Start with an initial amount of money, called the initial Capital (denoted A)
- Observe the amount increase over time, as interest is paid out at regular intervals. This amount that changes over time is the cumulative amount $C.A.$

- Interest is computed according to 2 different schemes:

rA \Leftrightarrow \rightarrow SIMPLE INTEREST } THE CURRENCY AMOUNT is some percentage r of the initial Capital A . (always!)

$r(C.A.)$ \Leftrightarrow \rightarrow COMPOUND INTEREST } The currency amount of interest is some percentage r of the cumulative amount $C.A.$