

Information about Final Exam for COMM222 Students W2018

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As stated on the course syllabus, the final exam for COMM222 is a cumulative exam; it covers all material that has been covered in the course throughout the term from Chapters 1 – 13 of the book (excluding the chapter on communication).

Please note that approximately 75% of the points on the final exam are allocated to material that was covered after the midterm.

The final exam is a common exam for all sections of the course. The format of the exam for Winter 2018 is as follows:

- 45 multiple choice questions
- 2 short-answer questions
- 2 case incidents with several short-answer questions per case

Note that short answer and case questions may ask you to both **explain** and/or **apply** theories. Please ensure that you answer all aspects and all parts of all questions. Remember that explaining and applying are two different things. Case questions may also ask you to provide evidence from the case to justify your answer; this means you should copy those portions of the case that support your reasoning and logic, in addition to providing the answer to the questions in your own words.

Please note that the format of the alternate exam is slightly different in terms of the precise number of questions, but the types of questions are the same.

If you have questions about the final exam, please contact your professor.

Participation in Research for Extra Credit FINAL DAY IS APRIL 17, 2018

There are currently 4 studies available in which students can participate to obtain extra credit in COMM222. All studies are online. One study is about your experience working on the team project in COMM222. One study is about perceptions of taxi companies. One study is for individuals who have a paid job and one is for individuals who have a mentor.

You can earn up to 2 points that will be added to your final grade in the course by participating in these research studies. Go to: <https://concordia-management.sona-systems.com>. Click on "Request Account" and follow the instructions. For more information, consult your course syllabus.