

**SOCI1005A: SOCIOLOGY FOR BACHELOR OF COMMERCE STUDENTS**

**FALL 2017**

**DEPARTMENT OF SOCIOLOGY AND ANTHROPOLOGY  
CARLETON UNIVERSITY**

**Instructor: Christian Pasiak**

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**Office Hours: Tuesdays, 4:45 p.m. – 5:45 p.m.**

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**TAs: TBA (TA email info. will be posted on CULearn once the TA list is finalized)**

**Course meets: Tuesdays, 6:05 p.m. – 8:55 p.m.  
Richcraft Hall, Room 2200**

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Precludes additional credit for [SOCI 1002](#).

Prerequisite(s): restricted to B.Com. students.

Lectures three hours a week.

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**Course Description and Objectives:**

In this introduction to the discipline of sociology, Bachelor of Commerce students will learn how to develop a “sociological imagination,” gaining the capacity to connect every-day, sometimes taken-for-granted experiences and circumstances to cultural and historical preconditions. Foregrounding frameworks that delve beyond the realm of individual action and choice, this course will help students understand how people are situated within wider social and cultural contexts that impact everything from a person’s experiences and material resources to sense of identity and knowledge about the world. While developing abilities to see and interpret relational connections, students will learn how local activities often have global repercussions, and vice versa. Concepts such as class, race, ethnicity, sex, gender, work, organization, and social movements will help students develop capacities to think critically about society and their place within it.

Upon completion of the course, students will have gained an appreciation of sociology’s diverse conceptual and methodological lenses through a sampling of theories, perspectives, and research ranging from sociology’s origins to current research trends. Students will acquire a sense of sociology’s unique place in the social sciences and humanities, and why sociology matters. They will also have had opportunities to apply and strengthen their critical reasoning, written, and communication skills. This course will help students to better situate themselves and others amidst the complexities of the social world in a contemporary Canadian context, alongside a compass to intervention and change.

**Recommended Textbook:** Brym, Robert et al. (2015) *Sociology: Your Compass for a New World*, Fifth Edition, Toronto: Nelson (ISBN: 017653203X)

With regular lecture attendance and supplementary slides posted on CULearn, students may not require the textbook, however, it is highly *recommended* to provide deeper understanding, contextualization, and reinforcement of content from lecture and power point slides. Material covered in *Sociology for Bachelor of Commerce Students* will cover about half of the chapters from the textbook. One option for students who wish to acquire the text may be to purchase it as an e-book for the term, available directly from the book publisher's website (more affordable than a text with custom chapter selections). Note that I am unable to offer support for the supplementary Nelson MindTap software, so its purchase is neither required nor recommended. The direct link to purchase the e-book follows: <https://www.nelsonbrain.com/shop/isbn/017653203X>

Physical copies of the textbook will be available for purchase at the Carleton University Bookstore. There should be used copies in circulation. The bookstore may offer a rental option. Limited copies of the text will also be placed on reserve at the MacOdrum Library.

### **Course Requirements & Methods of Evaluation:**

**ONLINE QUIZZES: 25%**

**MIDTERM EXAM: 20%**

**AD ANALYSIS (WRITTEN ASSIGNMENT): 25%**

**FINAL EXAM: 30%**

#### **ONLINE QUIZZES 25% (FIVE QUIZZES WORTH 5% EACH)**

Throughout the term, students will be informed of the availability of online quizzes that must be completed on CULearn. There will be five quizzes, each composed of ten true and false and multiple-choice questions based on material from the current week's lecture materials.

**Due dates:** Announced during class throughout the term. Quizzes will be available for a limited time - two business days - following each in-class announcement, and are timed (half an hour to complete once opened).

#### **IN-CLASS MIDTERM EXAM 20%**

The midterm exam will be 90 minutes long and cover lecture and reading material presented in the first half of the course. It will be composed of multiple choice and short answer questions. **Exam date:** Tuesday, October 17, 2017.

#### **POP CULTURE AD ANALYSIS 25%**

Students will submit a short, written assignment critically analyzing a current-day advertisement (three to four double-spaced written pages, plus bibliography). Detailed instructions on expectations for content and formatting will be provided in class and posted on CULearn within the first week of class. The assignment will be submitted online. **Due date:** Wednesday, November 22, 2017.

#### **FINAL EXAM 30%**

Students will have three hours to write the final exam. The final exam will emphasize content covered in the latter portion of the course, but will contain some cumulative elements and recurring

themes. Like the midterm, it will be composed of multiple choice and short answer questions. The final exam will take place **during the formally scheduled examination period for Fall classes (December 10-22)**. The date and time will be announced once the university releases the schedule on October 6. All deferral requests must be made through the Registrar's Office.

**CLASS SCHEDULE AND IMPORTANT REMINDERS:**

DATE	TOPICS	READINGS
Tuesday, September 12	What is Sociology? An Introduction to the Discipline	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> <li>• <i>Compass</i> Chapter 1: A Sociological Compass</li> <li>• Adams, Michael. 2013, May 2. "I commit sociology, and I don't intend to stop." <i>The Globe and Mail</i>. Available at <a href="http://www.theglobeandmail.com/globe-debate/i-commit-sociology-and-idont-intend-to-stop/article11667231/">http://www.theglobeandmail.com/globe-debate/i-commit-sociology-and-idont-intend-to-stop/article11667231/</a></li> </ul>
Tuesday, September 19	Introduction to Sociological Research Methods	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> <li>• <i>Compass</i> Chapter 2: How Sociologists Do Research</li> <li>• <i>browse to get a sense of the scope of research recently presented at the Annual Meeting of the Canadian Sociological Association: Canadian Sociological Association 2017 Conference Program</i>, Available at <a href="https://www.csa-scs.ca/conference/2017-conference-program/">https://www.csa-scs.ca/conference/2017-conference-program/</a></li> </ul>
Tuesday, September 26	Culture and Mass Media	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> <li>• <i>Compass</i> Chapter 3: Culture</li> <li>• <i>Compass</i> Chapter 18: Mass Media and Mass Communication</li> </ul> <p style="text-align: center;"><b><u>Required:</u></b></p> <ul style="list-style-type: none"> <li>• Miner, Horace. 1956. "Body Ritual among the Nacirema." <i>American Anthropologist</i>. 58:3. Available at <a href="https://www.msu.edu/~jdowell/miner.html">https://www.msu.edu/~jdowell/miner.html</a>.</li> </ul>

Tuesday, October 3	Socialization and Social Interaction	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> <li>• <i>Compass</i> Chapter 4: Socialization</li> <li>• Hatton, Erin, and Mary Trautner. 2011. "Equal Opportunity Objectification? The Sexualization of Men and Women on the Cover of Rolling Stone." <i>Sexuality &amp; Culture</i>. 15: 256-278. Available at <a href="http://seejane.org/wp-content/uploads/Hatton_Trautner_Sexuality_and_Culture.pdf">http://seejane.org/wp-content/uploads/Hatton_Trautner_Sexuality_and_Culture.pdf</a></li> <li>• <i>Compass</i> Chapter 5: Social Interaction</li> <li>• boyd, danah. (2007) "Why Youth (Heart) Social Network Sites: The Role of Networked Publics in Teenage Social Life." <i>MacArthur Foundation Series on Digital Learning: Youth, Identity, and Digital Media Volume</i> (ed. David Buckingham). Cambridge, MA: MIT Press. Available at <a href="http://www.danah.org/papers/WhyYouthHeart.pdf">http://www.danah.org/papers/WhyYouthHeart.pdf</a></li> </ul>
Tuesday, October 10	Social Interaction Cont'd/ Midterm Review	<p><i>No Additional Readings (Review lecture material up to the Midterm Review, correlating with Compass Chapters 1-5 and 18)</i></p>
Tuesday, October 17	<b>MIDTERM EXAM</b> (held in class)	
<p><b>FALL BREAK: NO CLASSES HELD OCTOBER 23-27</b></p>		

<p>Tuesday, October 31</p>	<p>Collectivities, Social Systems, Authority and Social Control</p>	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> <li>• <i>Compass</i> Chapter 6: Networks, Groups, Bureaucracies, and Societies</li> <li>• Whoriskey, Peter. 2008. "Instant-Messagers Really Are about Six Degrees from Kevin Bacon," <i>Washington Post</i>. Aug. 2, 2008. Available at <a href="http://www.washingtonpost.com/wp-dyn/content/article/2008/08/01/AR2008080103718.html">http://www.washingtonpost.com/wp-dyn/content/article/2008/08/01/AR2008080103718.html</a></li> <li>• <i>Compass</i> Chapter 7: Deviance and Crime</li> <li>• Lynch, Omori, Roussell, Valasik. 2013. "Policing the "progressive" city: the racialized geography of drug law enforcement", <i>Theoretical Criminology</i>, 17: 335-357. Available at:</li> <li>• <a href="https://research.wsulibs.wsu.edu/xmlui/bitstream/handle/2376/5381/Theoretical%20Crimonology.pdf?sequence=1&amp;isAllowed=y">https://research.wsulibs.wsu.edu/xmlui/bitstream/handle/2376/5381/Theoretical%20Crimonology.pdf?sequence=1&amp;isAllowed=y</a></li> </ul>
<p>Tuesday, November 7</p>	<p>Deviance Continued; Social Inequality</p>	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> <li>• <i>Compass</i> Chapter 8: Social Stratification</li> <li>• Alvarado, Lorriz Anne. 2010. "Dispelling the Meritocracy Myth: Lessons for Higher Education and Student Affairs Educators." <i>Vermont Connection</i>, Vol. 31, pp. 10–20. Available at <a href="http://www.uvm.edu/~vtconn/v31/Alvarado.pdf">http://www.uvm.edu/~vtconn/v31/Alvarado.pdf</a></li> </ul>
<p>Tuesday, November 14</p>	<p>Global Inequalities and Race &amp; Ethnicity</p>	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> <li>• <i>Compass</i> Chapter 9: Globalization, Inequality and Development</li> <li>• <i>Compass</i> Chapter 10: Race &amp; Ethnicity</li> </ul>
<p>Tuesday, November 21</p>	<p>Sex &amp; Gender and Sociology of the Body</p>	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> <li>• <i>Compass</i> Chapter 11: Sexualities and Gender Stratification</li> <li>• <i>Compass</i> Chapter 12: Sociology of the Body: Disability, Aging, and Death</li> </ul>
<p>Wednesday, November 22 <b>POP CULTURE AD ANALYSIS DUE ONLINE 11:55pm</b></p>		
<p>Tuesday, November 28</p>	<p>Work &amp; the Economy and Social Movements</p>	<p style="text-align: center;"><i>Recommended:</i></p> <ul style="list-style-type: none"> <li>• <i>Compass</i> Chapter 13: Work and the Economy</li> <li>• <i>Compass</i> Chapter 21: Collective Action and Social Movements</li> </ul>

Tuesday, December 5	Final Class: Cumulative Review	<i>No Additional Readings (Review Lecture Material Covered throughout the Term)</i>
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*Course material is subject to minor changes at the instructor's discretion. Refer to CULearn for the most up-to-date version of the syllabus.*

\*Please be advised that throughout the course we will address a broad range of issues, and particularly while discussing social inequality, marginalization, and socialization, we may touch on topics sensitive to students such as suicide, bullying, colonialism and intergenerational trauma, racism, and various forms of violence, discrimination, and oppression of social groups. While efforts are made to approach these topics in a manner respectful of all students, it is strongly advised that students who feel they may have potential concerns communicate these to the instructor in advance. Using the textbook resource together with lecture slides in before class is the best way students can get a sense of what to expect.

#### **ADDITIONAL POLICIES:**

##### *Use of Electronics in the Classroom:*

Please ensure that your devices are on silent mode before entering the lecture hall. Use of electronic devices such as laptops and tablets is permitted for note-taking and as an educational resource to enhance the learning experience. However, disruptions resulting from the misuse of electronics (e.g. web surfing, playing games, watching videos, texting, listening to music) is disrespectful to others around you as it may distract them from focusing on lecture content. Such use may result in you being asked to remove yourself from the classroom. It is recommended that laptop users seat themselves in the outer perimeters of the room to reduce the risk of disruptions. Recording devices are not permitted per university policy.

##### *Emails:*

Please feel free to contact the instructor with any questions pertaining to the course content, including assignments, policies, or lecture material. I try to respond to all emails within **two business days**. Please make sure to read the syllabus in case it already holds the answer to your question.

##### *Submitting Assignments:*

PLEASE NOTE: All assignments for the course are to be submitted online via CULearn. Instructions for assignments submissions are posted on CULearn. *Please be aware that .pages format files are not compatible with the Microsoft Office software standard used across campus, so it is important to save all documents in formats such as .docx, .pdf, .odt or .rtf files to ensure that all submissions can be read.* As per Carleton University policy, students must retain a hard copy of all work submitted, though it is strongly advised that students continuously save electronic versions of work at all stages of completion in multiple places (e.g. desktop, flash drive, online storage, email) to avoid losing material.

##### *Receiving Graded Assignments:*

We will attempt to have grades for online assignments available less than two weeks after the date of submission. Final grades will be available within two weeks of the final exam. Exams will not be

returned to students, but appointments can be made with the instructor to review them before the end of term. They will be stored safely in the department for one year before being shredded confidentially.

*Late Assignment Policy:*

Assignments submitted after the due date will be subject to a penalty of 3% per day, including weekends and holidays, and will only be accepted up to seven days after the assignment is due. Extensions may be granted in certain circumstances, though circumstances should be discussed with the instructor well in advance of the due date, barring emergency. Documentation may be required. Late assignments that are accompanied by a medical certificate (specifying relevant dates affected) will be exempted from late penalties. Please discuss any medical extensions with the instructor as soon as possible after the condition arises. Appeals to defer the final exam must be made through the Registrar's Office.

*Grade Review Policy:*

For the grader to consider an appeal by the student, the following steps must first be taken:

- 1) Wait 24 hours before contacting the person who graded your assignment (either the teaching assistant or instructor). Students should first reflect on the comments and feedback provided.
- 2) Provide a written explanation of concrete reasons why you believe the grade should be altered by email. In your justification, you must make specific reference to the assignment guidelines and respond directly to the feedback you were given.
- 3) Grade appeals cannot be made later than one week after grades are released.
- 4) If you and the TA cannot reach a satisfactory resolution, you can appeal to the instructor.

*All grades are subject to the Dean's approval.*

**THE FOLLOWING ANNOUNCEMENTS ARE OBLIGATORY ON ALL CARLETON UNIVERSITY COURSE OUTLINES:**

In accordance with the Carleton University Undergraduate Calendar Regulations, the letter grades assigned in this course will have the following percentage equivalents:

A+ = 90-100	B+ = 77-79	C+ = 67-69	D+ = 57-59
A = 85-89	B = 73-76	C = 63-66	D = 53-56
A - = 80-84	B - = 70-72	C - = 60-62	D - = 50-52
F = Below 50	WDN = Withdrawn from the course		

ABS = Student absent from final exam

DEF = Deferred (See above)

FND = (Failed, no Deferred) = Student could not pass the course even with 100% on final exam

**Academic Regulations, Accommodations, Plagiarism, Etc.**

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here:

<http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/>

**Academic Accommodations for Students with Disabilities**

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and

impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at **613-520-6608** or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*).

\*The deadlines for contacting the Paul Menton Centre regarding accommodation for final exams for the Fall exam period is **November 10, 2017** and for the Winter exam period is **March 9, 2018**.

### **For Religious Obligations:**

Students requesting academic accommodation on the basis of religious obligation should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory event.

Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student.

Students or instructors who have questions or want to confirm accommodation eligibility of a religious event or practice may refer to the Equity Services website for a list of holy days and Carleton's Academic Accommodation policies, or may contact an Equity Services Advisor in the Equity Services Department for assistance.

### **For Pregnancy:**

Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a letter of accommodation. The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

### **Plagiarism**

Plagiarism is the passing off of someone else's work as your own and is a serious academic offence. For the details of what constitutes plagiarism, the potential penalties and the procedures refer to the section on Instructional Offences in the Undergraduate Calendar.

### **What are the Penalties for Plagiarism?**

A student found to have plagiarized an assignment may be subject to one of several penalties including: expulsion; suspension from all studies at Carleton; suspension from full-time studies; and/or a reprimand; a refusal of permission to continue or to register in a specific degree program; academic probation; award of an FNS, Fail, or an ABS.

### **What are the Procedures?**

All allegations of plagiarism are reported to the faculty of Dean of FASS and Management. Documentation is prepared by instructors and/or departmental chairs.

The Dean writes to the student and the University Ombudsperson about the alleged plagiarism.

The Dean reviews the allegation. If it is not resolved at this level then it is referred to a tribunal appointed by the Senate.

**Plagiarism and cheating at the graduate level are viewed as being particularly serious and the sanctions imposed are accordingly severe.** Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy (See <https://carleton.ca/registrar/academic-integrity/>). The Policy is strictly enforced and is binding on all students. Plagiarism and cheating – presenting another’s ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the graduate degree. Academic dishonesty in any form will not be tolerated. Students who infringe the Policy may be subject to one of several penalties including: expulsion; suspension from all studies at Carleton; suspension from full-time studies; a refusal of permission to continue or to register in a specific degree program; academic probation; or a grade of Failure in the course.

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### **Assistance for Students:**

Academic and Career Development Services: <http://carleton.ca/sacds/>

Writing Services: <http://www.carleton.ca/csas/writing-services/>

Peer Assisted Study Sessions (PASS): <https://carleton.ca/csas/group-support/pass/>

### **Important Information:**

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- Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).
  - Students must always retain a hard copy of all work that is submitted.
  - Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by the instructor may be subject to revision. No grades are final until they have been approved by the Dean.
  - Carleton University is committed to protecting the privacy of those who study or work here (currently and formerly). To that end, Carleton’s Privacy Office seeks to encourage the implementation of the privacy provisions of Ontario’s *Freedom of Information and Protection of Privacy Act* (FIPPA) within the university.
  - In accordance with FIPPA, please ensure all communication with staff/faculty is via your Carleton email account. To get your Carleton Email you will need to activate your [MyCarletonOne account](#) through Carleton Central. Once you have activated your MyCarletonOne account, log into the [MyCarleton Portal](#).
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### **Important Dates**

#### **FALL 2017**

September 4	Labour Day – University Closed.
September 6	Classes start.
September 15-17	Summer term deferred examinations will be written.
September 19	Last day for registration and course changes in Fall and Fall/Winter courses.
October 6	December exam schedule available online.

October 9	Thanksgiving Day – University closed.
October 23-27	Fall break, no classes.
November 24	Last day for summative or final examinations in Fall term courses before the official examination period.
December 8	Classes follow a Monday schedule.
December 8	Fall term ends. Last day of classes, Fall term. Last day for academic withdrawal from Fall term courses. Last day for handing in term work and the last day that can be specified by a course instructor as a due date for Fall term courses.
	<i>Note: because of where Labour Day falls this year, there is no break between the last day of classes and the start of examinations.</i>
December 10-22	December exams: Final examinations for Fall courses, mid-terms for Fall/Winter courses. Exams are normally held all seven days of the week.
December 22	All take-home exams in courses below the 4000 level are due.
December 25 -January 1, 2018	University closed

**WINTER 2018**

January 8	Winter term classes begin.
January 19	Last day for registration and course changes in Winter term classes.
January 19-21, 26-28	Fall term deferred examinations will be written.
February 16	April exam schedule available online.
February 19-23	Winter Break, classes suspended.
March 27	Last day for summative or final examinations in Winter term courses before the official examination period.
March 30	Statutory Holiday (Good Friday). University closed.
April 11	Winter term ends. Last day of Fall/Winter and Winter term classes. Last day for academic withdrawal from Fall/Winter and Winter term courses. Last day for handing in term work and the last day that can be specified by a course instructor as a due date for term work for Fall/Winter and Winter term courses.
April 14-26	Final Examinations. Exams are normally held all seven days of the week.
April 26	All take-home examinations for courses below the 4000 level are due.