



VOTRE LIEN AVEC CE QUI COMPTE — CONNECTS YOU TO WHAT MATTERS

Introduction to Business Management

ADM1300 Fall 2017

Individual Project

A *global mindset* has been defined as “...the ability of managers to appreciate and influence individuals, groups, organizations, and systems that represent different social, cultural, political, institutional, intellectual, and psychological characteristics.”¹

To be effective in a business world in which success requires increasing interdependence between countries, businesses, and people from different cultural backgrounds, managers must be competent in understanding the global economy and how cultures differ, open to different ways of thinking, comfortable with uncertainty, and be skilled in building trusting relationships with people who come from different cultural backgrounds.²

In this course *Business Management* has been presented through a number of themes including management’s theoretical constructs, the functions of management, organizational change, and teams, teamwork and collaboration.

REQUIRED:

Select a major company from the list below whose corporate headquarters is located in any country other than Canada and the United States of America. All information concerning this company must be available in English.

List of Companies:

Ikea (founded in Sweden, headquarters in Netherlands)
Alibaba (China)
Nissan (Japan)
Zara (Spain)
Aldi Group (Germany)
HSBC Group (United Kingdom)
ING Group (Netherlands)

¹ Daft, Richard L., Management Twelfth Edition, CENGAGE Learning, Boston, MA: 2016, Pp 114-115

² Ibid p. 115

For the company you select, you are required to undertake a “management analysis” that includes the following:

1. An overview of this company – a full description of the company.
2. Referring to the work of Geert Hofstede <https://www.geert-hofstede.com/countries.html> develop a comparative national culture profile for the country in which your selected firm is located vs. Canada.
3. Which managerial theory might be expected to predominate the managerial practices and why? How would you expect this to differ from a Canadian company?
4. What type of planning practices would be expected in this company and how might these be expected to differ from those practiced in Canada? Why?
5. How might the approach to organizing this company be different from a similar Canadian company? Why?
6. How might leadership style and communication be expected to differ from a similar Canadian company? Why?
7. How might control in this company be expected to be different from a similar Canadian company? Why?
8. Suppose you were required to implement a major organizational change in this company. What obstacles might you expect and how would you overcome them?
9. To what extent would the use of teams and teamwork be effective in this company? Why?

Your written report MUST respect the following parameters:

- Not more than 15 pages double-spaced using 12-pitch Times New Roman font, excluding cover sheet, bibliography and appendices.
- Contain a signed statement of academic integrity.
- Be appropriately referenced using APA.
- Contain no grammatical or spelling errors.
- Represent a professional presentation reflective of considerable thought and effort.