

**Short-Answer Questions.** Put your answer in the box provided. Full marks will be given for a correct answer placed in the box, while part marks may be given for work shown. Unless otherwise stated, calculator ready answers are acceptable.

3 marks

1. (a) How long would it take an investment to triple if the interest rate is 6% compounded continuously?

$$\text{Answer: } \frac{\ln 3}{0.06}$$

**Solution: Marking scheme:** 1pt for proper FV formula; 1pt for subbing all correct values

$$FV = PVe^{it} \Rightarrow 3 = e^{t0.06} \Rightarrow t = \frac{\ln 3}{0.06}$$

3 marks

- (b) An investment of \$15,000 grew to \$20,000 over two and half years. What was the monthly compounded nominal interest rate?

$$\text{Answer: } i = 12 \cdot \left[ \left( \frac{4}{3} \right)^{1/30} - 1 \right]$$

**Solution: Marking scheme:** 1pt for proper FV formula; 1pt for subbing in all proper values

$$\begin{aligned} FV &= PV \left( 1 + \frac{i}{n} \right)^{nt} \\ 20,000 &= 15,000 \left( 1 + \frac{i}{12} \right)^{12 \cdot 5/2} \\ \frac{20}{15} &= \left( 1 + \frac{i}{12} \right)^{30} \\ \left( \frac{4}{3} \right)^{1/30} &= 1 + \frac{i}{12} \\ \left( \frac{4}{3} \right)^{1/30} - 1 &= \frac{i}{12} \end{aligned}$$

3 marks

- (c) How much money is required to generate \$10,000 in interest over one year if the interest rate is 8% compounded continuously?

$$\text{Answer: } \frac{10,000}{e^{0.08} - 1}$$

**Solution: Marking scheme:** 1pt for proper 1st line; 1pt for factoring out PV properly

$$\begin{aligned} FV &= PVe^{it} \\ PV + 10,000 &= PVe^{0.08} \\ 10,000 &= PVe^{0.08} - PV \\ 10,000 &= PV[e^{0.08} - 1] \end{aligned}$$

3 marks

2. (a) Find the value of the parameter  $c$  that makes the following function continuous at  $x = 3$ .

$$f(x) = \begin{cases} 2 + \sqrt{x+1}, & x < 3 \\ e^{cx}, & x \geq 3. \end{cases}$$

$$\text{Answer: } c = \frac{\ln 4}{3}$$

**Solution:** **Marking scheme:** 1pt for stating continuity def; 1pt for a correct work less an error

We need  $\lim_{x \rightarrow 3^-} f(x) = f(3) = \lim_{x \rightarrow 3^+} f(x)$ .

$$\lim_{x \rightarrow 3^-} f(x) = \lim_{x \rightarrow 3} 2 + \sqrt{x+1} = 4$$

and

$$\lim_{x \rightarrow 3^+} f(x) = \lim_{x \rightarrow 3} e^{cx} = e^{3c} = f(3).$$

Setting the two equal to each other, we solve

$$4 = e^{3c} \iff \ln 4 = 3c \iff c = \frac{\ln 4}{3}.$$

3 marks

- (b) Use the IVT to show that  $\ln(x) + 2^x = 1 + 4x$  has a solution.

**Solution:** *Solutions will vary:* **Marking scheme:** 1pt for defining what  $f(x)$  is; 1pt for finding the interval; 1pt for stating why we can use the IVT - i.e. continuity  
Set  $f(x) = \ln(x) + 2^x - 4x - 1$ . We need to show  $f(x) = 0$  somewhere, or has a sign change. This function is continuous on its domain  $(0, \infty)$ . We plug in to find

$$\begin{aligned} f(1) &= 0 + 2 - 4 - 1 = -3, \\ f(5) &= \ln 5 + 2^5 - 20 - 1 = 11 + \ln 5 > 0. \end{aligned}$$

Thus, the IVT guarantees the existence of a solution between 1 and 5.

3 marks

3. (a) Evaluate  $\lim_{x \rightarrow 2} \frac{\sqrt{2x+5} - 3}{x-2}$ .

Answer:  $\frac{1}{3}$

**Solution: Marking scheme:** 1pt for writing the correct conjugate, 1pt for cancelling out the factor

$$\begin{aligned} \lim_{x \rightarrow 2} \frac{\sqrt{2x+5} - 3}{x-2} &= \lim_{x \rightarrow 2} \frac{\sqrt{2x+5} - 3}{x-2} \\ &= \lim_{x \rightarrow 2} \frac{\sqrt{2x+5} - 3}{x-2} \cdot \frac{\sqrt{2x+5} + 3}{\sqrt{2x+5} + 3} \\ &= \lim_{x \rightarrow 2} \frac{2x+5-9}{x-2} \cdot \frac{1}{\sqrt{2x+5} + 3} \\ &= \lim_{x \rightarrow 2} \frac{2(x-2)}{(x-2)} \cdot \frac{1}{\sqrt{2x+5} + 3} \\ &= \frac{2}{(\sqrt{9} + 3)} \\ &= \frac{1}{3} \end{aligned}$$

3 marks

- (b) Given that  $f(1) = 2$ ,  $f'(1) = -1$ , and  $p(x) = \frac{f(x)}{x^2+1}$ . What is the equation of the tangent line to the curve  $y = p(x)$  at  $x = 1$ ?

Answer:  $y = 1 - \frac{3}{2}(x-1)$   
or  $y = -\frac{3}{2}x + \frac{5}{2}$ .

**Solution: Marking scheme:** 1pt for  $p'(x)$ ; 1pt for both  $p'(1)$  and  $p(1)$   
We'll need the derivative of  $p(x)$  to get the slope of the tangent line:

$$p'(x) = \frac{f'(x)(x^2+1) - 2xf(x)}{(x^2+1)^2}$$

At  $x = 1$ ,  $p'(1) = -\frac{3}{2}$ . Now we just need the y-value when  $x = 1$ :  $p(1) = \frac{f(1)}{1^2+1} = 1$ .  
The equation for the tangent line can now be written out.

3 marks

- (c) Compute  $y'$  given  $y = \cos(e^{x \sin x})$ .

Answer:  $-\sin(e^{x \sin x}) \cdot e^{x \sin x} \cdot (\sin x + x \cos x)$

**Solution: Marking scheme:** 1pt for each correct layer. i.e -1 pt for each error  
By the chain rule:

$$\begin{aligned} y &= \cos(e^{x \sin x}) \\ y' &= -\sin(e^{x \sin x}) \cdot e^{x \sin x} \cdot (\sin x + x \cos x) \end{aligned}$$

3 marks

4. (a) Determine the slope of the tangent line to the curve

$$y^3 + x^2y^4 = 1 + 2x$$

at the point  $(0, 1)$ .

$$\text{Answer: } m = \frac{2}{3}$$

**Solution: Marking scheme:** 1pt for derivative; 1pt for isolating  $y'$  or subbing in  
We need  $y'$  at the point  $(0, 1)$ .

$$\begin{aligned} y^3 + x^2y^4 &= 1 + 2x \\ 3y^2y' + 2xy^4 + x^2 \cdot 4y^3y' &= 2 \\ (3y^2 + x^2 \cdot 4y^3)y' &= 2 - 2xy^4 \\ y' &= \frac{2 - 2xy^4}{3y^2 + x^2 \cdot 4y^3} \implies m = \frac{2}{3} \end{aligned}$$

3 marks

- (b) Find the value of the parameters
- $A$
- and
- $B$
- that make the following function differentiable at
- $x = 1$
- .

$$f(x) = \begin{cases} Ax + B, & x < 1 \\ \ln x, & x \geq 1 \end{cases}$$

$$\text{Answer: } A = 1, B = -1$$

**Solution: Marking scheme:** 2pt for arguing  $y = Ax + B$  must be the tangent line to  $y = \ln x$  at  $x = 1$  The only way this will happen is if the function turns into its tangent line since any other line would generate a “sharp” change in direction and be non-differentiable. So let's find the tangent line to  $y = \ln x$  at the point  $(1, 0)$

$$y = \ln x \implies y' = \frac{1}{x}$$

Hence, we'll need the slope to be equal to  $y' = 1$ . Hence the line must be  $y = 0 + 1(x - 1)$ , which becomes  $y = x - 1$

**Solution: Marking scheme:** 1pt for using continuity; 1pt for setting the derivatives of each side equal to each other First we will need it to be continuous:

$$\begin{aligned} A + B &= \ln 1 \\ A &= -B \end{aligned}$$

Next we'll need the two derivative to line up:

$$A = \frac{1}{x} \xrightarrow{\text{@}x=1} A = 1 \implies B = -1$$

**Full-solution problems:** Justify your answers and **show all your work**. Place a box around your final answer. Unless otherwise indicated, **simplification of answers is required in these questions**.

10 marks

5. Let  $f(x) = \frac{x}{x^2 + 1}$ . Use the definition of the derivative to find  $f'(2)$ . No marks will be given for the use of any differentiation rules.

**Solution: Marking scheme:** 2pt for limit def; 1pt for subbing in  $f(x)$  and  $f(2)$  properly; 2pt for getting a common denominator; 1 pt for simplifying; 2pt for factoring; 1pt for simplification; 1pt for final answer; Deductions: -1pt for missing limits; -1 pt for aesthetics .

$$\begin{aligned} f'(2) &= \lim_{x \rightarrow 2} \frac{f(x) - f(2)}{x - 2} \\ &= \lim_{x \rightarrow 2} \frac{\frac{x}{x^2+1} - \frac{2}{5}}{x - 2} \\ &= \lim_{x \rightarrow 2} \frac{1}{x - 2} \cdot \left[ \frac{5x}{5(x^2 + 1)} - \frac{2(x^2 + 1)}{5(x^2 + 1)} \right] \\ &= \lim_{x \rightarrow 2} \frac{1}{x - 2} \cdot \left[ \frac{5x - 2x^2 - 2}{5(x^2 + 1)} \right] \\ &= \lim_{x \rightarrow 2} \frac{-(2x^2 - 5x + 2)}{5(x - 2)(x^2 + 1)} \\ &= \lim_{x \rightarrow 2} \frac{-(x - 2)(2x - 1)}{5(x - 2)(x^2 + 1)} \\ &= \lim_{x \rightarrow 2} \frac{-(2x - 1)}{5(x^2 + 1)} \\ &= \boxed{\frac{-3}{25}} \end{aligned}$$

10 marks

6. A company has been selling 2000 television sets a week at \$420 each. Their weekly fixed costs are \$140,000 and the unit variable cost is \$140 per TV. A market survey indicates that for each \$18 rebate offered to a buyer, the number of sets sold will increase by 180 per week.

- (a) Find the linear demand equation. Use the notation  $p$  for the unit price and  $q$  for the monthly weekly demand.

$$\text{Answer: } q + 10p = 6200$$

**Solution: Marking scheme:** 1pt for correct slope, 1pt for correct point; 1pt for correct line. Full marks award for solving for either the weekly demand or monthly demand.

A data point is  $(q, p) = (\text{quantity}, \text{price})$ . So the demand curve will be given by  $p = mq + b$  and will have slope

$$m = \frac{\text{rise}}{\text{run}} = \frac{\Delta p}{\Delta q} = \frac{-18}{180} = \frac{-1}{10}.$$

So the equation becomes

$$p = 420 - \frac{1}{10}(q - 2000) \Rightarrow p = 620 - \frac{1}{10}q$$

- (b) How should it set the size of the rebate (i.e. discount) to maximize its profit?

$$\text{Answer: } \$40$$

**Solution: Marking scheme:** 1pt for correct Revenue, Cost and Profit functions. These can be in the same line - 3 marks for it. 1pt for each of the 4 steps: differentiating or completing square to maximize; get the right  $q$ ; get the right  $p$ ; get the rebate. If one uses  $p$  instead of  $q$  as the independent variable, of course the 2nd step will be absent.

We know that  $R = \frac{-1}{10}q^2 + 620q$  and Profit will be given by:

$$P = R - C = \frac{-1}{10}q^2 + 620q - (140000 + 140q) = \frac{-1}{10}q^2 + 480q - 140000$$

To find its maximum we can take the midpoint of the roots, find the vertex by completing the square, or set its derivative to 0. We'll do the latter.:

$$\frac{dP}{dq} = \frac{-2}{10}q + 480$$

So that max profit will occur when  $\frac{-2}{10}q + 480 = 0 \Rightarrow q = 2400$ , from which we see that price must be  $620 - 240 = 380$  Hence, the rebate must be  $\boxed{\$40}$ .

For students for found the month demand curve:

10 marks

7. A company has been selling 2000 television sets a week at \$420 each. Their weekly fixed costs are \$140,000 and the unit variable cost is \$140 per TV. A market survey indicates that for each \$18 rebate offered to a buyer, the number of sets sold will increase by 180 per week.

- (a) Find the linear demand equation. Use the notation  $p$  for the unit price and  $q$  for the **monthly** demand.

$$\text{Answer: } q + 40p = 24,800$$

**Solution:** We need to convert some units first. Let  $q$  = the number of TV's sold per month. Then our information is:

- 8000 sets per month at \$420 per TV
- Fixed Costs = \$560,000 per month unit variable cost is \$180 per TV
- An \$18 rebate corresponds to an increase of 720 sets per week.

A data point is  $(q, p) = (\text{quantity}, \text{price})$ . So the demand curve will be given by  $p = mq + b$  and will have slope

$$m = \frac{\text{rise}}{\text{run}} = \frac{\Delta p}{\Delta q} = \frac{-18}{4 \cdot 180} = \frac{-1}{40}.$$

So the equation becomes

$$p = 420 - \frac{1}{40}(q - 8000) \Rightarrow p = 620 - \frac{1}{40}q$$

- (b) How should it set the size of the rebate (i.e. discount) to maximize its profit?

$$\text{Answer: } \$40$$

**Solution:** We know that  $R = \frac{-1}{40}q^2 + 620q$  and Profit will be given by:

$$P = R - C = \frac{-1}{40}q^2 + 620q - (560000 + 140q) = \frac{-1}{40}q^2 + 480q - 560,000$$

To find its maximum we can take the midpoint of the roots, find the vertex by completing the square, or set its derivative to 0. We'll do the latter.:

$$\frac{dP}{dq} = \frac{-2}{40}q + 480$$

So that max profit will occur when  $\frac{-2}{40}q + 480 = 0 \Rightarrow q = 9600$ , from which we see that price must be  $620 - \frac{1}{40} \cdot 9600 = 620 - 240 = 380$  Hence, the rebate must be

$$\boxed{\$40}.$$