



The image shows a top-down view of a round wooden table used for brainstorming. The table is densely covered with approximately 30-40 yellow sticky notes, each containing handwritten text in various colors of ink. A blue marker lies on one of the notes at the bottom center. To the right, a clear glass filled with water sits on the table. In the bottom right corner, a portion of a silver laptop keyboard is visible. The background includes a desk lamp with a lit bulb, some cables, and a white mug, creating a focused and creative workspace atmosphere.

Brainstorming



- Brainstorming

- Good Features.



- Not so good features.





- Four Rules.



- Rule I - Quantity will lead to quality.



IS THIS:

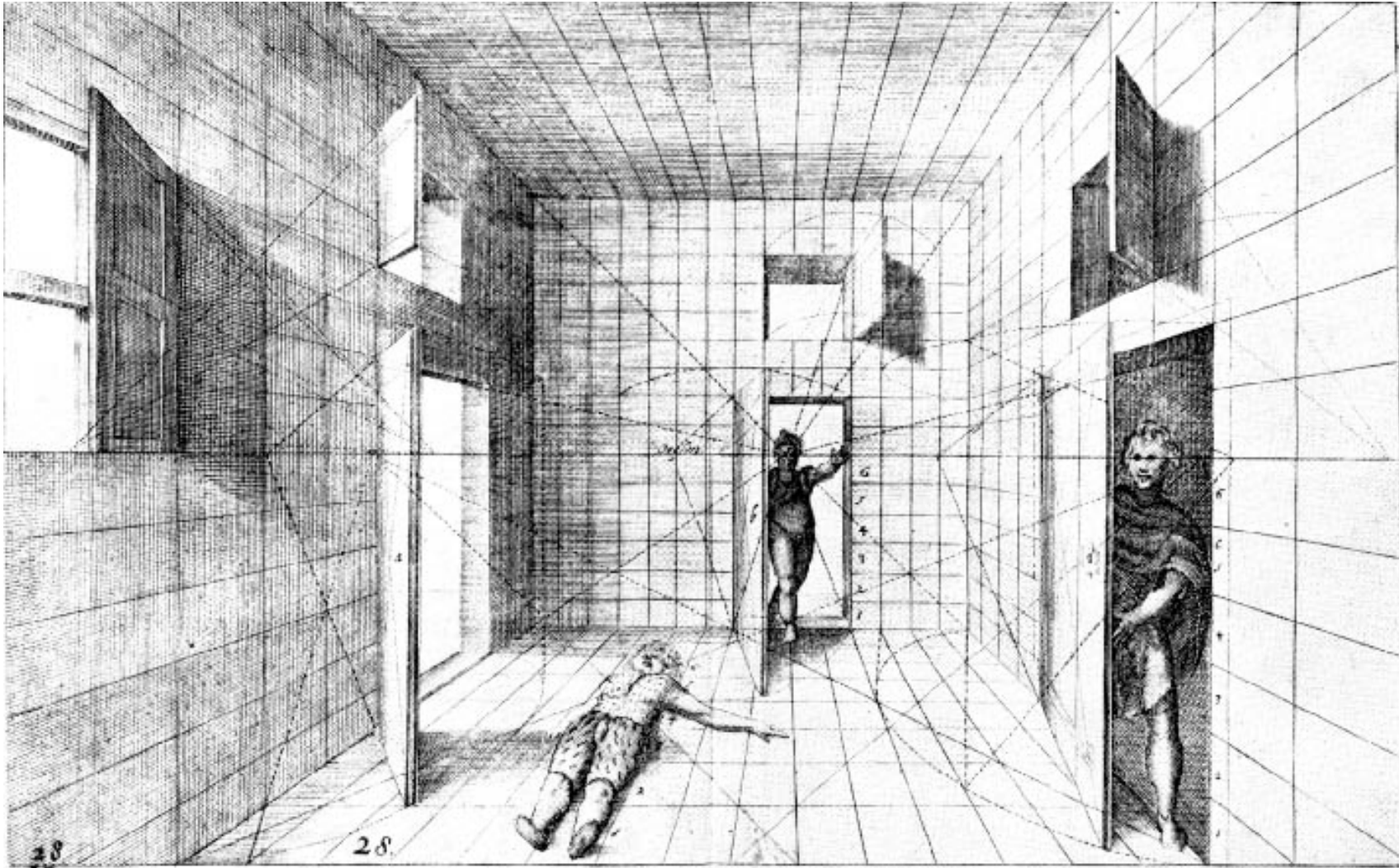
GREAT?

SUPER
GREAT?

- Rule 2 - Don't be critical.



- Rule 3 - Welcome unusual ideas.



- Looking at the problem with a new perspective.

- Suspend assumptions.



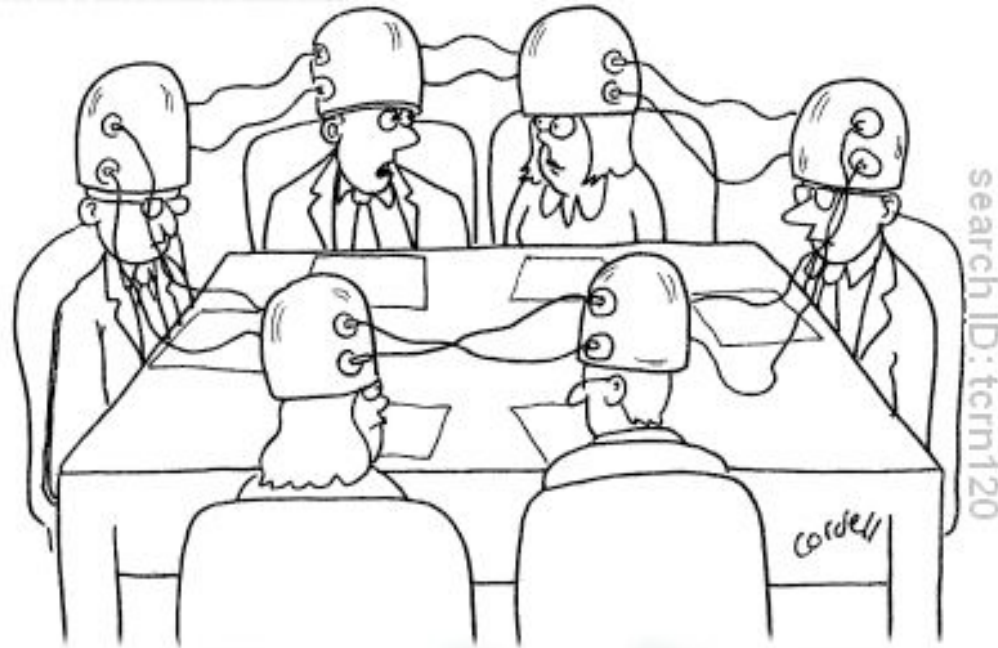


- Rule 4 - Combine new ideas.



- Before the Brainstorming Meeting.

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"Frankly, I'm not sure this whole idea-sharing thing is working."

- When You Call the Meeting.



Kresba Dušan Blažek

- During the Meeting.



- During the Meeting.



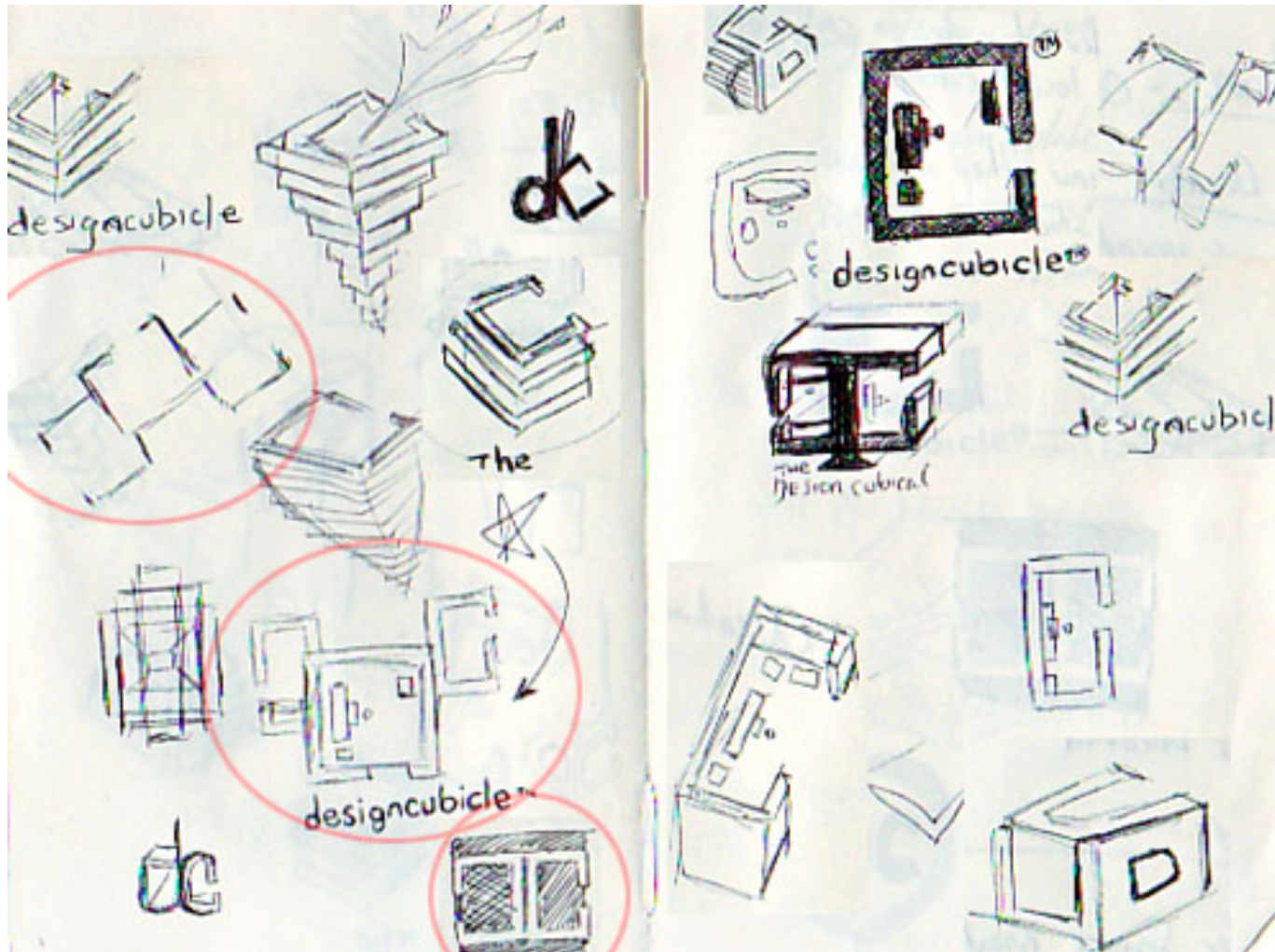
- A More Specific Brainstorming Method.



- **A More Specific Brainstorming Method.**



- A More Specific Brainstorming Method.



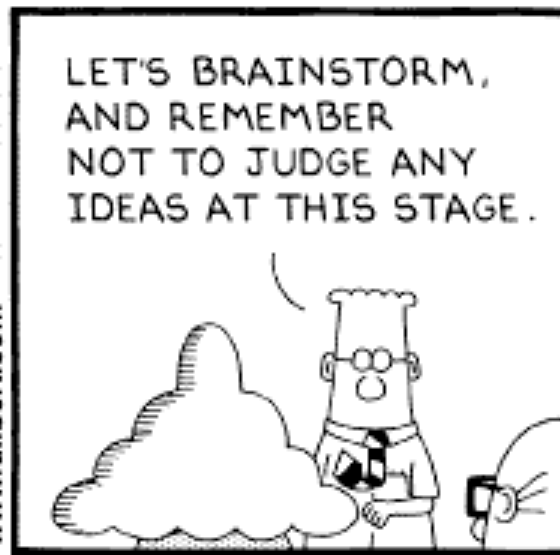
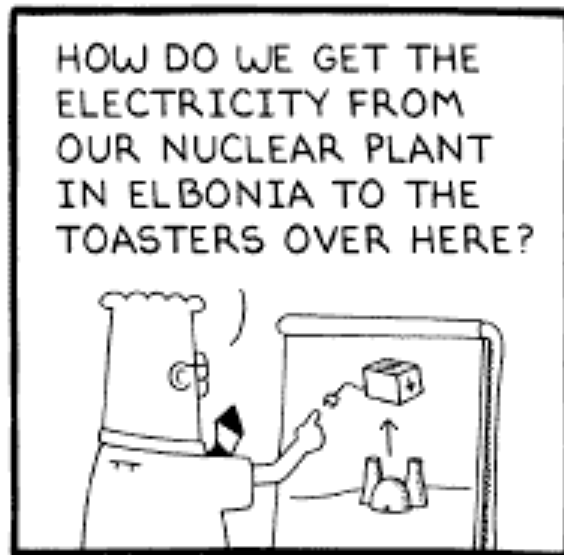
- Visual Brainstorming.



- Visual Brainstorming.



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- Visual Brainstorming.

References

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