

Gross Profit Margin

(Revenue - Cost of Goods Sold)/Revenue

2008
737155-658900)/737155
0.106158135

2007
(767272-650931)/767272
0.151629409

Operating Profit Margin

Gross Profit – Operating expense
Revenue

2008
78255-100888)/737155
-0.030703176

2007
(116341-112417)/767272
0.005114223

341849/233,317 2008

147%

342789/360,010 2007

95%

Net Profit Margin:	
Net Profit/Revenue	
	2008
: -92799/737155	-0.125888043
	2007
: -8393/767272	-0.010938754

Return on Assets:	
<u>Net Profit</u>	
Assets	
	2008
: -92799/575166	-0.161342986
	2007
: -8393/702799	-0.011942248

Return on Equity:	
<u>Net Profit</u>	
Shareholder's Equity	
	2008
: -92799 /233317	-0.397737842
	2007
: -8,393/360010	-0.023313177

Debt to Equity:	
<u>Total Liabilities</u>	
Shareholder's Equity	
	2008
341849/233,317	147%
	2007
342789/360,010	95%

Current Ratio:	
Current Assets divided	
by Current Liabilities	
	2008
212016/78,872	2.688102242
	2007
237517/91940	2.583391342

Quick Ratio:	
<u>Current Assets – Inventory</u>	
Current Liabilities	
	2008
(212,016 – 90,846)/78,873	1.536286642
	2007
(237,517 – 99,482) / 91,940	1.501343253

Property Plant & Equipment Turnover

Revenue

Fixed Assets (PPE)

2008

737,155 / 289,763

2.543992849

2007

767,272 / 317,866

39.33591249

Total Asset Turnover

Revenue

Total Assets

2008

= 737,155 / 575,166

1.281636464

2007

= 767,272 / 702,799

1.091735913