

# Introduction

Biopharmaceutics - Study of the properties of "therapeutic substances" and their dosages / bioactivity relationships.

- very insoluble.  $\swarrow$
- Taxol \* used to treat breast cancer, mixed with oil for solubility.
- \* Problem that cancer comes back DRUG RESISTANT.
- \* Most people don't survive second time.

## Therapeutic Substances - Examples.

a) Prescription drugs (1) "Small molecule" (generally molecular weight  $< 500$ .)  
 Anything less than 500 can cross the blood brain barrier.

(2) "Peptides / proteins" - Proteases, amide bonds have short biological half life (does not last long).  
 - Have to keep taking it.

(3) "Vaccines and conjugates"

b) Natural health products. (NHPs) (1) Vitamins.  
 (Not as well regulated as pharmaceutical drugs.)

(2) Plant extracts.

c) Diagnostics (1) information gathering. (eg. where tumors is and how they are connected).  
 $\downarrow$   
 pills taking pics.

Pharmaceutical science - a group of interdisciplinary areas / fields of study involved in the design + synthesis, mode of action, need to know all the metabolites of the drug.

$\downarrow$  cost.  
 delivery and use of drugs.

②

## The pharmaceutical industry

### Purpose?

• Supplying materials + techniques that deliver / (or promise to deliver) the things that people desire most!! **GOOD HEALTH.**

### Cure versus Prevention?

- Average Life span in early 1900's = 50 years.

but in 2015 = 80+ years.

Why? Higher standard of living.

- better food and food supply (Pasteurized milk) + safe water  
TB from drinking unpasteurized milk. (immune system cannot kill due to mucus)
- workplace infrastructure (education)
- Vaccines (prevention)
- Drugs (cures)  
↳ antibacterial, antihypertensive drugs
- Diagnostics (+ improved medical procedures)

The "irony" is that healthcare spending by government does NOT correlate well with "wellness"

## World-wide Pharmaceutical <sup>industry</sup> ~~industries~~

### The top 4 in 2012

- ① Pfizer (USA) \$70.7 Billion 137,000 employees
- ② Johnson and Johnson (USA) \$63.7 Billion 119,000 employees
- ③ Hoffmann-La Roche (Swiss) \$43.9 Billion 78,600 employees
- ④ Novartis (Swiss) \$41.5 Billion 98,200 employees

### The others:

- ⑤ Glaxo smith-Kline 40B 703,000 employees
- ⑥ Merck-Frost (USA) 24B 74,300 employees
- ⑦ Boehringer Ingelheim 17B (Germany) 43,000
- ⑧ Takeda Pharma (Japan) 16B 15,000

③

the esophageal valve weakens.



Acid reflux is treated by proton pump inhibitors.

Lipitor (Drug) → treat cholesterol.

The most prescribed Drugs (USA 2012) DOES not mean most \$\$\$

① Hydrocodone - 131.2 million prescriptions. (Painkiller)

- Synthetic opioid from codeine.

② Generic Zocor (simvastatin) 94 M (cholesterol)

- hypolipidemic drug to ↓

③ Lisinopril 87 M

- ACE inhibitor - used to lower BP (treat hypertension)

④ Generic Synthroid - 70 M

- synthetic thyroid hormone → regulates basal metabolic rate.

⑤ Generic Norvasc - 57 M

- Hypertension. (next gen Beta Blocker)

⑥ Generic Prilosec - 54 M

- treat GERD, reflux disease.

⑦ Azithromycin (Z-PAK) 52.6 M

(Pfizer) - Antibiotic. All Bacteria

⑧ Amoxicillin 52.3 M Antibiotic.

⑨ Generic Glucophage - 48 M.

- first line of treatment for Type II diabetes.

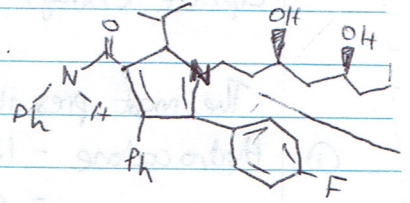
⑩ Hydrochlorothiazide 48 M controls blood pressure

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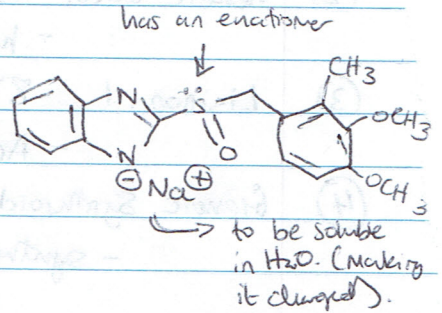
Top selling Drugs. (USA 2010)

Doesn't mean the most prescribed but just generate the most income.

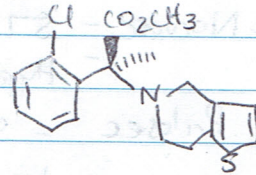
① Lipitor \$7.2 Billion - cholesterol lowering drug.



② Nexiam 6.3 \$B - Proton pump inhibitor.



③ Plavix 6.1 \$B - Blood thinner.



④ Advair 4.7B - Used to treat asthma.

⑤ Abilify 4.6B - Anti-psychotic (Bipolar, Schizophrenia)

Compare Stats in 2012

- ① Humira (anti-inflammatory) 9.8B
- ② Enbrel 8.4B - Psoriasis and rheumatoid arthritis. autoimmune.
- ③ Advair 8B
- ④ Remicade (chimeric NAB against TNF $\alpha$ )
- ⑤ Rituxan (chimeric NAB to treat B-cell dysfunction)
  - ↳ tissue rejection

\* Notice the change in orders → newer drugs to treat complex autoimmune conditions  
 - "recent change"  
 ↳ to convince you of this look at top selling drugs in 2006 -

# Patented drug

2006

- ① Lipitor 14.4B
- ② Advair 6.1B
- ③ Plavix 6.1B
- ④ Nexium 5.2B
- ⑤ Ability 1.9B

## The Canadian Pharmaceutical industry

- This represents only 3% of the world pharmaceutical sales. (2016)

↳ we still make the top 10 in the world

- "Canadian Pharma" = Research and Development companies make 78% of total sales.

+ Generic drug companies (22% sales)

- R+D companies are usually multinational → developing new drugs. (need lots of \$)

- Generic companies manufacture drugs after the patents expire (x 20 years)

## Drug cost vs healthcare costs (Canada)

Year	Drug \$	total healthcare \$	% of drugs
2000	\$15.1B	98B	15.3%
2005	23.2B	141B	16.5%
2010	30.1B	192.8B	16.0%

Thus, we do not have more drugs even though we spend increasing money on HC  
So where is the \$ going?

## Theories?

- ① First world nations are much wealthier than other nations and can just pay more.
- ② Older + less healthy population.
- ③ We utilize more and more healthcare each year.