

***“Let’s Talk Drugs!”:  
The Role of Medications in  
People’s Lives from a  
Hospital Pharmacist’s  
Perspective***

Presented by:  
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# OUTLINE:

## 1. BACKGROUND INFORMATION

- key definitions

## 2. POSITIVE IMPACT OF MEDICATIONS IN PEOPLE'S LIVES

- Drivers of drug development – past and present
- Principles in regards to efficacy of medications

## 3. CAVEATS OF MEDICATIONS IN PEOPLE'S LIVES

- Limitations of medications
- Adverse drug reactions
- Risk versus benefit analysis of medications

## 4. "DARK SIDE" OF MEDICATIONS IN PEOPLE'S LIVES

- Polypharmacy
- Pharmaceutical companies

# FORMAT:

1. USE CASE EXAMPLES (some from my practice)
2. CLASS DISCUSSION

# BACKGROUND INFORMATION:

- Graduated from the Leslie Dan Faculty of Pharmacy at the University of Toronto in 2009
  - Description of workplace:
    - Bruyere Continuing Care – Saint Vincent Hospital site (complex continuing care facility), 350 beds
    - Patient population:
      - Specialized complex care (chronic assisted ventilator care, dialysis)
      - Restorative care (post-stroke, wound care, general deconditioning after acute event – ie. fracture)
      - Supportive care (cancer, neurodegenerative diseases)
- \*predominantly – elderly population*

# DEFINITIONS:

- **MEDICATION:**

- Any substance intended for use in the treatment, prevention, diagnosis, or cure of disease

- Ideal medication:

- Selective in action ie. Targets tissue of disease and not healthy tissue



# DEFINITIONS:

- **PHARMACIST is:**

*“Trained and qualified in all aspects of:*

- handling medications, including prescription and non-prescription medications
- drug therapy and understanding drug interactions and side-effects”

AND

*“Trained in the principles of good pharmaceutical care including patient counseling and care”*



*“druggist”  
“pill-pusher”  
“chemist”*

***POSITIVE IMPACT  
OF MEDICATIONS IN PEOPLE'S  
LIVES***



# DRIVERS OF DRUG DEVELOPMENT:

## ***1. REDUCING GLOBAL COST – ie. loss of human capital***

- death from infectious diseases
  - antiretrovirals (HIV)
  - vaccines (MMR, polio, smallpox)
- wars – treatment for wounded soldiers
  - opioids (codeine, morphine) - pain
  - expansion of antibiotic development



# DRIVERS OF DRUG DEVELOPMENT:

## ***2. REDUCING COST TO INDIVIDUALS – ie. condition impacting ability to perform daily activities***

- Psychiatric conditions (depression, anxiety) – antidepressants, benzodiazepines
- Pain (osteoarthritis, fracture) – NSAIDs, opioids



# DRIVERS OF DRUG DEVELOPMENT:

## ***3. UNDERSTANDING OF DISEASE CONDITIONS, BIOCHEMICAL AND PHYSIOLOGICAL PROCESSES OF BODY → targeted drug therapy:***

- Diabetes – insulin
- Parkinson's Disease – levo-dopa
- Epilepsy – antiepileptics



# DRIVERS OF DRUG DEVELOPMENT:

## ***4. REDUCING DOWNSTREAM HEALTHCARE COSTS***

- Reducing costs to treat patient for heart attack in hospital:
  - Smoking cessation therapies – nicotine products
  - Blood pressure lowering medications, cholesterol lowering medications



# DRIVERS OF DRUG DEVELOPMENT:

## ***5. NEEDING BETTER MEDICATIONS TO TREAT CONDITIONS:***

- More effective – ie. antibiotic resistance
- More safe – ie. Less adverse drug reactions
- Less drug interactions
- More convenient for patient
  - blood work not needed to monitor effectiveness ie. Coumadin - INR
  - Different dosage forms – tablets, injectables, patches
  - Once a day vs. multiple day dosing

# WHY DO YOU TAKE MEDICATIONS?

1. Hangover – Advil, Aspirin
2. Allergies – Nasonex
- 3.

# MY ROLE AS A HOSPITAL PHARMACIST IN FACILILATING GOALS OF DRUG THERAPY:

## ***GOALS OF (DRUG) THERAPY:***

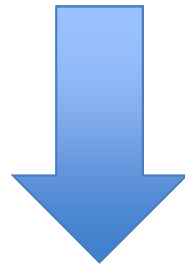
1. Treat signs/symptoms of disease  
(ie. pain)
2. Cure disease  
(ie. infection)
3. Prevent disease  
(ie. Heart attack)

- 1 and 2 often most important for patient – *affects comfort and function*
- 3 – not always important to patient initially – *future event that may not occur*

# MY ROLE AS A HOSPITAL PHARMACIST IN FACILILATING GOALS OF DRUG THERAPY:

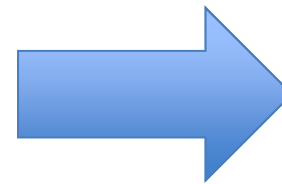
## ***KEY PROCESSESS INVOLVED:***

1. Performing an assessment
2. Creating a care plan
3. Monitoring for drug efficacy



### WHEN IS THIS DONE?

1. Patient admitted – medical issues (new and old) undermanaged ie. Pain, BP control
2. Ongoing – new medical issues ie. infection, dying



### WHO IS INVOLVED?

1. Patient
2. MD
3. Other HCPs – PT, OT, nurses, dieticians

# CASE 1:

**Principle: *Explain the purpose of a drug that is meaningful for patient***

- 55M, dialysis patient, previous history of heart attack
- Has been on Lipitor 20mg daily, asks “why am I on this drug?”

# CASE 1:

**Principle: *Explain the purpose of a drug that is meaningful for patient***

Possible answers:

1. “reduce cholesterol”
2. “studies have shown that Lipitor reduces risk of cardiovascular disease”
3. “Based on a scoring system that estimates your risk of having another heart attack, you are at high risk – your risk factors are previous heart attack having diabetes. Your risk of having another heart attack is about 20% in 5 years. Lipitor will reduce your risk by about 5% in 5 years”

## CASE 2:

**Principle: *Explain the purpose of a drug that is meaningful for patient***

- 83F – Type II Diabetes
- treated with only oral medications, blood glucose levels remain high – symptoms include urinating often, fatigued, therefore confined to room – cannot enjoy doing activities like exercising in physiotherapy, knitting with her friends
- Patient refuses insulin therapy – fear of needles

## CASE 2:

**Principle: *Explain the purpose of a drug that is meaningful for patient***

Possible approaches to explain the benefits of insulin:

1. “If we start insulin, your blood sugars will decrease”
2. “If we get your sugars to target, your risk of a heart attack will be further decreased by 3 percent in 10 years”
3. “With advanced diabetes, your body is not producing enough insulin. Insulin is a hormone that allows sugar to be taken up tissues/organs like the brain and muscles so that they you have enough energy to do activities. If you start insulin – you will have energy to enjoy the leisure activities you did before.”

## CASE 3:

**Principle: *Maximize the efficacy of a drug***

Patient: “Dilaudid not effective for pain during intense physiotherapy”

- Give Dilaudid at least ½ hour prior to appointment (amount of time needed to get high enough drug levels in body)
- Dose too low

## CASE 4:

**Principle: *Maximize the efficacy of a drug***

Nurse: “Levofloxacin not effective for treating patient’s pneumonia”

- Drug interaction - taking concurrently with calcium supplement. The two agents will bind together in the gastrointestinal tract and the levofloxacin will not be absorbed into the bloodstream

## CASE 5:

**Principle: *Appropriate time frame to assess efficacy***

Family member: “Antidepressant not effective”

- Takes 2-3 weeks to reduce physical symptoms of depression – ie. Poor sleep, appetite
- Takes 4-6 weeks to reduce symptoms affecting mood ie. Negative feelings, tearful

# ***CAVEATS OF DRUG THERAPY***



## CASE 6:

**Principle: “*Limitation of drugs in achieving goals of therapy*”**

- 88F – admitted to SVH restorative program after had a fall at home, did not make significant gains, now waiting for LTC – typically stays in room, underlying anxiety disorder. Pharmacist speaks to patient who is more anxious because not sleeping well (lies awake during the night), nervous about going to LTC
- Currently on lorazepam (Ativan) 0.5mg twice daily when needed for anxiety attacks

## CASE 6:

**Principle: “*Limitation of drugs in achieving goals of therapy*”**

Possible solutions:

1. Increase dose of lorazepam
2. Address causes of her anxiety:
  - Sleep – pharmacist can speak to recreational therapist who can find ways to increase activity in the day to reduce daytime napping - participation in group activities, volunteer to spend time one-one time
  - Pharmacist can speak to social worker who can provide reassurance to patient about LTC process

# CASE 7:

## Principle: *“Limitation of drugs in achieving goals of therapy”*

- 45M – dialysis, amputation of right and left leg,
- Currently has necrotic fingers (patient wants to avoid amputation of fingers – would have significant impact on functioning)
- Factors affecting healing infected fingers - advanced Type II Diabetes on insulin – does not eat prescribed diet, current smoker
- Current medications:
  - Meropenem (“big gun” IV antibiotic to treat bacterial infections)
  - Pentoxifylline (helps to improve blood flow to infected fingers)

## CASE 7:

### **Principle: “*Limitation of drugs in achieving goals of therapy*”**

- Despite treatment with expensive drugs - eventually needed to have fingers amputated
- Patient: “failure of antibiotic” (no sense of own responsibility)
- Class discussion – prevention versus treatment approach to healthcare – which is more appropriate?

# DEFINITIONS:

- **ADVERSE DRUG REACTION**

- Describes noxious or unintended or undesired effect of a drug that is administered at normal doses

- \*Frequency and severity of side effects*

| <b>Expression to Describe Frequency of ADR</b> | <b>Incidence</b>            |
|--|-----------------------------|
| Common   | More than 10% of population |
| Frequent                                       | 1-10%                       |
| Uncommon                                       | 0.1-1%                      |
| Rare   | 0.01-0.1%                   |
| Very Rare                                      | Less than 0.01%             |

**“I read on the internet that Drug A causes arrhythmias – I don’t want to take this medication”**

**Advertisement on television:  
“Drug A can cause drowsiness, increase blood glucose levels, can worsen vision etc...”**

| Severity of Adverse Drug Reactions | Examples of Adverse Drug Reactions  | Impact on Patient   | Case example   |
|------------------------------------|---|---|--|
| Mild                               | Nausea<br>Headache<br>Fatigue   | Patient A can tolerate ADR                                    | Patient on only analgesic that is effective for pain – accepts mild nausea |
| Moderate                           | Same as above<br><br>Muscle tremor<br>Changes in mood<br>Sleep disturbances | Patient B cannot tolerate ADR<br><br>Distressing,<br>annoying | Patient on antiseizure medication – so drowsy that cannot function         |
| Severe (rare, very rare)           | Gastro-intestinal bleeding<br>Liver failure                                 | Life threatening  | Vioxx – removed from market – increased heart attack risk                  |

# Principle: “Drug A may be safe in Patient A, but not in Patient B”

## INCIDENT OF ADR - INTERINDIVIDUAL VARIABILITY

### *Drug interactions*

- cumulative effect of ADR of two or more drugs (drug stacking) ie. Excess drowsiness
- In liver, drug B inhibits the metabolism of Drug A to inactive form – accumulation of drug

### *Genetics*

- more susceptible to ADR (cannot always predict, genetic screening available)

### *Age*

- elderly more susceptible to ADR of drugs – physiological changes ie. Kidney and liver disease – affects metabolism and elimination of drug from body
- polypharmacy\*
- More diseases – drug-disease interaction (see below)

### *Disease:*

- ADR of drug may worsen existing symptoms of disease that drug not being used to treat ie. Patient more likely to experience heart arrhythmia if have underlying heart disease

# Principle: *“Risk versus Benefit of Drugs”*

- Pharmacists involved in discussing the possible risks against the expected benefits of starting a drug with patient
- Can risk be managed?
  - Start at low dose, and increase dose slowly
  - Timing of doses – ie, with meals to minimize nausea, in the morning to avoid insomnia
  - Remove unnecessary drugs that could potentiate effect of new drug
  - Other drugs may be used to control the side effect ie. Laxatives to relieve constipation
  - Vigilant monitoring –ie. liver enzymes, blood cell count
- Other alternatives – may be less effective, but safer
  - Warfarin may more effective to prevent clots in the heart, but Aspirin less likely to cause gastrointestinal bleeding
- Typically do not recommend starting a drug if the risks outweigh the benefits
  - Patient may accept risks ie. Cancer treatment

***“DARK SIDE” OF DRUGS –  
POLYPHARMACY AND  
PHARMACEUTICAL  
COMPANIES***



# POLYPHARMACY IN THE ELDERLY

## *Background information:*

- Definition of **POLYPHARMACY**:
  - “Using or administering 5 or more drugs daily” (Health Canada Report, 2009)
    - 53% of elderly patients (>65 years) in health care institutions, not 10-20 drugs daily not uncommon
  - In some cases:
    - All drugs used justified ie. All may be needed
  - In other cases:
    - All drugs used not justified

# NEGATIVE IMPACT OF POLYPHARMACY IN THE ELDERLY

## ***1. ADVERSE DRUG REACTIONS:***

- Common examples of adverse drug reactions:
  - confusion
  - drowsiness
  - lightheadedness
- Drug-drug interactions, drug-disease interactions, physiological changes (Refer to slide 30)

# NEGATIVE IMPACT OF POLYPHARMACY IN THE ELDERLY

## ***2. COSTS TO HEALTHCARE SYSTEM:***

- Costs of **DRUGS** (10% of public healthcare spending in 2011)
- Costs of **MANAGING ADR**
  - 25% of hospital admissions in the elderly related to ADR
  - I.e. Excess drowsiness → fall → fracture
    - hip fractures consume more hospital bed days than stroke, diabetes, or heart attack combined
    - Many cases could have been prevented – “drugectomy”

# NEGATIVE IMPACT OF POLYPHARMACY IN THE ELDERLY

## ***3. PATIENT PERSPECTIVE:***

- Consequences of ADR – ie. Fracture – limited mobility, pain – negative impact on mental health
- More drugs, more “sick”

# NEGATIVE IMPACT OF POLYPHARMACY IN THE ELDERLY

## ***3. PATIENT PERSPECTIVE:***

- Scenario:
  - You are a new hospital patient, and a nurse comes to you with a container of 20 drugs – different sized capsules/tablets and then says “take these drugs, and I will be prepare an injection that I will give you”
  - Thoughts? Feelings?



# WHY DOES UNDESIRE POLYPHARMACY OCCUR IN THE ELDERLY?

## **1. DOMINO EFFECT**

- Drug A causes ADR A, which is treated with Drug B, which causes ADR B, which is treated with Drug C

## **2. CONTINUE TO TREAT AGGRESSIVELY**

- Treat to unnecessary targets ie. BP, BG
- No discussion with patient – goals of therapy? ie. comfort/function vs. prevention

# WHY DOES UNDESIRE POLYPHARMACY OCCUR IN THE ELDERLY?

## **3. DON'T ASSUME PATIENT WANTS TO BE TREATED WITH MEDICATION FOR CONDITION**

*Patient states:* "I have oral secretions" (uses suction)

-MD assumes wants to be treated with medications

-pharmacist speaks to patient – "managing secretions well with suction"

*Nurse states:* "she has symptoms of Parkinson's disease – rigidity, slowness in movement"

-seen by neurologist and prescribed Sinemet

-pharmacist spoke to patient – "symptoms not debilitating, I rather not start medications at this time"

# ROLE OF PHARMACISTS IN POLYPHARMACY IN THE ELDERLY

1. Educate patient – why taking drugs? ADR to monitor
  - workshops for patients – how to prepare for your doctor's appointment – questions to ask
2. Discuss with patient – goals of therapy – ie. Focus of goals of therapy – comfort/function versus aggressive prevention/treatment of diseases – are all drugs needed from patient perspective? Provide non-drug measures recommendations when appropriate
3. Discuss with physician – are all drugs still medically needed?

***PHARMACEUTICAL  
COMPANIES:  
VIEWS?***

# PHARMACEUTICAL COMPANIES

- Developed drugs that have had significant impact on patient lives
- Process of drug development:
  1. Research – discovery of drug
  2. Clinical Trials – test drug in animals and humans
  3. Approval – Health Canada approves drug for licensing – effective and safe

# PHARMACEUTICAL COMPANIES

- Economics involved:
  - 1 billion dollars spend by pharmaceutical companies to from development to licensing of drug (average is 10 years)
  - Only 1 in 10 drugs that enter clinical testing are approved by Health Canada
  - Only 1 in 5 licensed drugs generate a profit – for further drug development
  - Patent only for 20 years before generic companies can produce drug and sell at lower price



# PHARMACEUTICAL COMPANIES

- **Limitations regarding the application of results from trials to clinical practice:**
  1. *Important patient populations may be excluded from trials*
    - Those with multiple diseases (“sicker”) or elderly – drugs as effective and safe?
  2. *Length of trial may not be appropriate*
    - Sufficient time captured to assess long-term risk of ADR

# PHARMACEUTICAL COMPANIES

3. *Markers of efficacy may not be clinically relevant or meaningful to patient*

- Ie. Drug A reduces cholesterol by 50%, but does it reduce risk of having a heart attack

4. *Drug A not always compared to Drug B*

- Ie. Is new drug better? safer? than old drug used to treat same disease

# PHARMACEUTICAL COMPANIES

## *5. How data presented*

- Relative risk difference typically presented (versus absolute risk difference)
- Example:
  - Drug A vs. Placebo (control)
  - 100 patients in each group
  - Length of study – 1 year
  - Outcome – incidence of heart attack
    - Placeo – 2/100 (2% or 0.02) vs. drug – 1/100 (1% or 0.01)

# PHARMACEUTICAL COMPANIES

## 5. *How data presented*

- *Relative risk difference =  $(1 - [0.1/0.2]) = 0.5$  or 50%*
  - Interpretation - Drug A decreases risk of heart attack by 50% versus placebo in 1 year
- *Absolute risk difference =  $2\% - 1\% = 1\%$* 
  - Interpretation - 1% difference in the incidence of heart attack when comparing Drug A versus placebo in 1 year  
le. If risk of heart attack in 1 year was 5%, taking Drug A would reduce this risk to 4%

THOUGHTS?

# ROLE OF PHARMACISTS:

- Critical analysis of clinical trials – can I apply results of trial to my patient?
- Educating physicians on interpretation of results
- Involved in post-marketing activities:
  - Further trials - including specialty population ie. elderly
  - Reporting of ADR – Health Canada database
  - Economic analyses
    - ie. Is Drug A more cost-effective than B? ie. Cost per unit of BP lowered
    - ie. Is treating patients with Drug A to reduce fracture risk less than costs for hip replacements

# COLD-FX CASE – application of some principles discussed in lecture

- Cold-FX is an herbal product (American ginseng)
- States prevents and treats colds/flu
- Who has had Cold-FX? (Prevention and/or treatment products)
  - Influences on decision to trial product
  - Effective? ADRs?

# COLD-FX CASE – application of some principles discussed in lecture

- One clinical trial that helped launched availability to public
  - McElhaney et al (*Journal of the American Geriatrics Society*, 2004)
- Who:
  - 198 patients
  - > 60 years (applicable to young?)
  - Healthy patients in nursing home (applicable to “sick”)
- Drug vs placebo for up to 12 weeks
- Outcome - Acute respiratory infections (ARI) incidence using laboratory confirmed tools (presence of viruses)
  - appropriate measure? I.e. meaningful to patient?

# COLD-FX CASE – application of some principles discussed in lecture

- Results:
  - Drug – 1%, Placebo – 7%
  - Absolute risk difference = 6%
  - Relative risk difference =  $(1 - [0.01/0.07]) = 0.86$   
or 86% reduction in ARI with Cold-FX
  
- \*Interestingly, no trials conducted to assess efficacy in treatment of colds – however such products available

THOUGHTS?

# COLD-FX CASE – application of some principles discussed in lecture

- Herbal product safe?
  - Drug-drug interaction – Coumadin (may increase bleed risk)
  - Drug-disease interaction – may worsen s/s of autoimmune diseases (Cold-fx boosts immune system)
- Expensive product:
  - Cheaper alternatives to prevent cold?

# CONCLUSION

- Cannot describe different aspects of drugs in black and white terms
  - Effective?
  - Safe?
  - Pharmaceutical companies are “bad”
  - Pharmacists are “pill pushers”

***ALWAYS BE CRITICAL!***

**QUESTIONS,  
COMMENTS?**