

Question#1 (30 marks)

a. (9 marks)

S1: $H_0: \mu_1 - \mu_2 = 0$ $H_a: \mu_1 - \mu_2 \neq 0$

S2: $t_{\text{Calc}} = \{(X_{\text{Bar}1} - X_{\text{Bar}2}) - 0\} / SE(X_{\text{Bar}1} - X_{\text{Bar}2}) = \{13.67 - 0\} / 4.7424$

$t_{\text{Calc}} = 2.8825$

{It is assumed that the two population variances are unequal and the $df = 105$ is obtained from the MiniTab output. If equal population variances are assumed (it is inappropriate but..), then $SE(X_{\text{Bar}1} - X_{\text{Bar}2}) = 5.5024$ and $t_{\text{Calc}} = 2.4844$ with $df = 127$.}

S3: With $LS = 5\%$, $t_{\text{Crit}} = t_{\alpha/2}(df = 105) \approx 1.984$ (more precise value 1.9828) (or 1.96)

{With $df = 127$, $t_{\text{Crit}} = 1.9788$ }

S4: Since $\{|t_{\text{Calc}}| = 2.8825\} > \{t_{\text{Crit}} = 1.984\} \implies$ Reject H_0 .

With equal variance assumption, the conclusion would be the same.

{2 marks each for the 4 steps or their equivalent }Based on the available statistical evidence, one can say that there is a difference in the population means. **{1 mark}**

b. (5 marks)

CI: $(X_{\text{Bar}1} - X_{\text{Bar}2}) \pm t_{\alpha/2}(df = 105) \times SE(X_{\text{Bar}1} - X_{\text{Bar}2}) = 13.67 \pm 1.9828 \times 4.7424$

CI: 13.67 ± 9.4013 which is (4.2687, 23.0713) **{3 marks}**

{ With $df = 127$, CI would be (2.78, 24.56)}Since the CI does not contain the value '0', the hypothesized difference in H_0 , it is consistent with the conclusion reached in part 'a'. **{2 marks}**

c. (2 marks)

Here, $4.2687 < \mu_1 - \mu_2 < 23.0713$, or

$\mu_2 + 4.2687 < \mu_1 < \mu_2 + 23.0713$, or **{1 mark}**

 μ_1 is more than μ_2 by a value of anywhere from 4.2687 to 23.0713. **{1 mark}**

d. (9 marks)

S1: $H_0: \mu_1 - \mu_2 = 5$ $H_a: \mu_1 - \mu_2 > 5$

S2: $t_{\text{Calc}} = \{(X_{\text{Bar}1} - X_{\text{Bar}2}) - 5\} / SE(X_{\text{Bar}1} - X_{\text{Bar}2}) = \{13.67 - 5\} / 4.7424$

$t_{\text{Calc}} = 1.8282$

{It is assumed that the two population variances are unequal and the $df = 105$ is obtained from the MiniTab output. If equal population variances are assumed (it is inappropriate but..), then $SE(X_{\text{Bar}1} - X_{\text{Bar}2}) = 5.5024$ and $t_{\text{Calc}} = 1.5757$ with $df = 127$.}

S3: With $LS = 5\%$, $t_{\text{Crit}} = t_{\alpha}(df = 105) \approx 1.660$ (more precise value 1.6595) (or 1.645)

{With $df = 127$, $t_{\text{Crit}} = 1.6569$ }

S4: Since $\{|t_{\text{Calc}}| = 1.8282\} > \{t_{\text{Crit}} = 1.660\} \implies$ Reject H_0 .

{With equal variance assumption, the conclusion **would not be the same**, since $\{t_{\text{Calc}} = 1.5757\} < \{t_{\text{Crit}} = 1.6569\} \implies$ Do not Reject H_0 }.}

{2 marks each for the 4 steps or their equivalent }

Based on the available statistical evidence, one can say that there is a difference of more than 5 Calories in the two population means. {1 mark}

e. (5 marks)

The appropriate asymmetrical CI for the 'Right Tail' test is the Lower Bound, LB. Here,

$$LB = (X_{\text{Bar}1} - X_{\text{Bar}2}) - t_{\alpha}(df = 105) \times SE(X_{\text{Bar}1} - X_{\text{Bar}2}) = 13.67 - 1.6595 \times 4.7424$$

$$LB = 5.80, \text{ or CI} = (5.80, \infty) \text{ (accept } 13.67 - 1.645 \times 4.7424 = 5.87 \text{)} \quad \{3 \text{ marks}\}$$

$$\{ \text{With } df = 127, LB = 13.67 - 1.6569 \times 5.5024 = 4.5531 \} \text{ accept } 13.67 - 1.645 \times 5.5024 = 4.62$$

Since the Difference of '5' is outside the LB, it would have to be rejected and it would be consistent with test Right Tail test in part 'd' where H_0 is rejected. {2 marks}

{With equal variance and 'df' = 127, Difference '5' would be within the LB would be consistent with Right Tail test in part 'd' where H_0 cannot be rejected.}

N.B.: If 'Un-Equal Variance' or 'Equal Variance' assumption is made, then all the sub-questions must have the same consistent assumption.

Question#2 (15 marks)

Mann-Whitney Test and CI: Regional Beer:Cals, National Beer:Cals

	N	Median
Regional Beer:Cals	52	154.50
National Beer:Cals	77	144.00

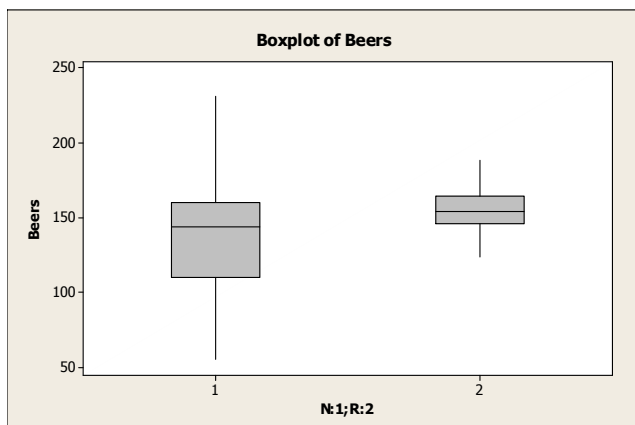
Point estimate for ETA1-ETA2 is 15.00

95.0 Percent CI for ETA1-ETA2 is (4.99,26.00)

W = 3999.0

Test of ETA1 = ETA2 vs ETA1 not = ETA2 is significant at 0.0030

The test is significant at 0.0030 (adjusted for ties)



a. (6 marks)

S1: $H_0: Md_{\text{Pop}1} - Md_{\text{Pop}2} = 0$

$H_a: Md_{\text{Pop}1} - Md_{\text{Pop}2} \neq 0$

{3 marks}

S2, S3, S4 not required

From the MiniTab output,

S5: Since $\{p\text{-Val} = 0.003\} < \{\alpha = 0.05\} \implies$ Reject H_0

{2 marks}

Based on the available statistical evidence, one cannot say that the two population medians are the same or **conclude they are different**

{1 mark}

b. (3 marks)

The 95% CI for the difference of two population medians is (from the output above is: (4.99, 26.00).

Obviously the value '0' is not in it and as such the H_0 has been rejected.

c. (6 marks)

The two samples are statistically independent and as such the boxplots for the two data from the two samples must be observed {1 mark}. The two boxplots do not indicate the presence of real or suspected outliers and both boxplots are reasonably symmetrical {2 marks}. This suggests that two samples and by inference, the two populations from which they are drawn are reasonably normal {2 marks}. Thus parametric test is more appropriate than the non-parametric test. Although test on the difference of the two medians is always right, in this situation, the test on the difference of the two means is more appropriate. Thus the test done in Question 1 'a' is the more appropriate one {1 mark}.

Question#3 (25 marks)

a. (4 marks)

The 30 observations in each of the two samples are **for the same pair of organic food items** making up the basket of food items. The **samples are not independent but related**. The appropriate test to be performed would on the 'Mean of the Difference', μ_d , or 'Median of the Difference', Md_{Pop-d} . If the test is on μ_d , it is the 'Paired-t' test; if it is on the Md_{Pop-d} , it is the Wilcoxon test.

b. (6 marks)

One-Sample T: Difference

Test of $\mu = 0$ vs not = 0

Variable	N	Mean	StDev	SE Mean	95% CI	T	P
Difference	30	0.361	0.991	0.181	(-0.009, 0.731)	2.00	0.055

S1: $H_0: \mu_d = 0$

$H_a: \mu_d \neq 0$

S2: $t_{Calc} = \{(d\text{-Bar}) - 0\} / SE(d\text{-Bar})$

$t_{Calc} = \{0.361\} / 0.181 = 1.9945$ (calculations not required)

S3: $t_{Crit} = t_{\alpha/2}(df = n - 1) = t_{0.025}(29)$ (or note p-value = 0.055)

$t_{Crit} = 2.045$

S4: Since $\{|t_{Calc}| = 1.9945\} < \{t_{Crit} = 2.045\}$ (or p-value not < .05) \implies Do not reject H_0 .

{2 marks for S2 and 1 each for S1, S3 and S4}

Based on the available statistical evidence, there is no change/difference in the mean of the difference of basket of goods at the two supermarket chains. {1 mark}

c. (5 marks)

The 95% CI is:

$$\begin{aligned} d_{\text{Bar}} \pm t_{0.025}(29) \text{ SE}(d_{\text{Bar}}) &= 0.361 \pm 2.045 \times 0.181 \\ &= 0.361 \pm 0.3701 \\ &= (-0.0091, 0.7311) \text{ (manual calc. not req'd)} \end{aligned}$$

{4 marks}

Please note '0' is contained in the CI above.

{1 mark}

d. (5 marks)

Wilcoxon Signed Rank Test: Difference

Test of median = 0.000000 versus median not = 0.000000

	N	N for Test	Wilcoxon Statistic	P	Estimated Median
Difference	30	28	282.0	0.074	0.2500

S1: $H_0: Md_{\text{Pop-d}} = 0$ $H_a: Md_{\text{Pop-d}} \neq 0$

{2 marks}

S2, S3, S4 not required

From the MiniTab output,

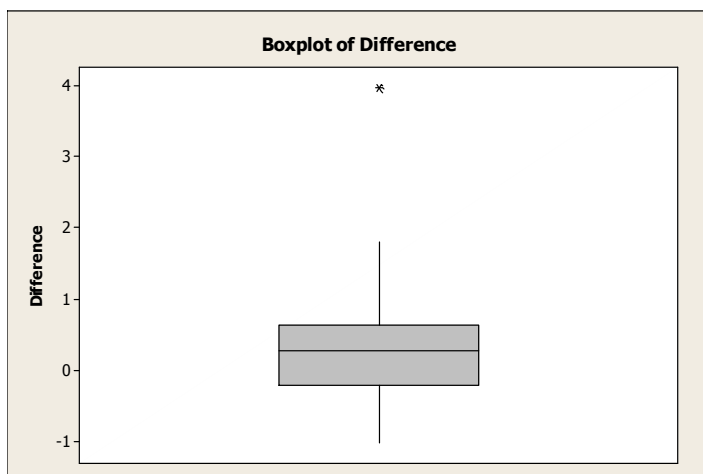
S5: Since $\{p\text{-Val} = 0.074\} > \{\alpha = 0.05\} \implies$ Do NOT Reject H_0

{2 marks}

Based on the available statistical evidence, one cannot say that the median prices in the populations differ; they are the same

{1 mark}

e. (5 marks)



{2 marks} for any reasonable graph

Since the data are related and paired, the boxplot need be checked only for the the 'Difference' sample. It can be seen from the diagram above that this boxplot shows the

presence of real/suspected outliers, and therefore the sample and the population it is drawn from are not normally distributed. A non-parametric test is called for and as such, the Wilcoxon test performed in part 'd' above is more appropriate. {3 marks}

Question#4 (30 marks)

a. (8 marks)

Here 'r' = # of rows = 5 and 'c' = # of columns = 5

$$df = (r - 1) \times (c - 1)$$

$$= (5 - 1) \times (5 - 1) = 16$$

{2 marks}

$$E_{11} = (O_{1.} \times O_{.1}) / n = (197 \times 265) / 905 = 57.6851$$

{1 mark}

$$\chi^2_{11} = (O_{11} - E_{11})^2 / E_{11} = (50 - 57.6851)^2 / 57.6851 = 1.0238$$

{2 marks}

$$E_{35} = (O_{3.} \times O_{.5}) / n = (190 \times 125) / 905 = 26.2431$$

{1 mark}

$$\chi^2_{35} = (O_{35} - E_{35})^2 / E_{35} = (25 - 26.2431)^2 / 26.2431 = 0.0589$$

{2 marks}

b.

S1: (3 marks)

H0: The Variables 'Age' and 'Media Preference' are independent

{1 mark}

Ha: The Variables 'Age' and 'Media Preference' are not independent

{1 mark}

This is called the 'Contingency Test' or 'Test of Independence' based on χ^2 Analysis.

(accept 'test of homogeneity' even though it is not)

{1 mark}

c. (7 marks)

$$S2: \chi^2_{\text{Calc}} = \sum \chi^2_{ij} = 1.0238 + \dots + 0.0589 + \dots + 0.538 = 24.0405 \text{ {See MiniTab output}}$$

$$S3: \chi^2_{\text{Crit}} = \chi^2_{\alpha}(df) = \chi^2_{0.05}(16) = 26.30$$

$$S4: \text{Since } \{ \chi^2_{\text{Calc}} = 24.0405 \} < \{ \chi^2_{\text{Crit}} = 26.30 \} \implies \text{Do Not Reject } H_0.$$

{2 marks each}

Based on the available statistical evidence you cannot conclude that the variable 'Age' and 'Media Preference' are related or associated (more simply, that they are statistically independent.)

{1 mark}

d. (3 marks)

$$p\text{-Val} = P[\chi^2(16) > 24.0405] \times 1 \approx 0.075 \text{ from the table.}$$

More precise value with MiniTab for p-Val = 0.0886 (0.089 from output)

{2 marks}

Since {p-Val = 0.089} > { α = 0.05} \implies Do Not Reject H0, just as before in 'c', S4.

{1 mark}

e. (9 marks)

S1: H0: p1 = 0.35, p2 = 0.25, p3 = 0.20, p4 = 0.10, p5 = 0.10

Ha: Not all p_i's are as above.

{2 marks}

$$S2: \chi^2_{\text{Calc}} = \sum \chi^2_i = \sum (O_i - E_i)^2 / E_i$$

$$\chi^2_{\text{Calc}} = 8.4548 + 0.1727 + 0.0884 + 4.2017 + 13.1519 = 26.0695$$

{2 marks}

{See the MiniTab output}

$$S3: \chi^2_{\text{Crit}} = \chi^2_{\alpha}(df) = \chi^2_{0.05}(df = 5 - 1) = \chi^2_{0.05}(df = 4) = 9.49 \text{ (more precisely 9.4877)}$$

{1 mark}

$$S4: \text{Since } \{ \chi^2_{\text{Calc}} = 26.0695 \} > \{ \chi^2_{\text{Crit}} = 9.49 \} \implies \text{Reject } H_0.$$

{1 mark}

Based on the available statistical evidence, one cannot state that the 5 proportions are as given.

{1 mark}

$$S5: p\text{-Val} = P[\chi^2(df = 4) > \chi^2_{\text{Calc}} = 26.0695] \times 1 < 0.0001 \text{ (from Tables)}$$

{1 mark}

More precise value is from MiniTab output and is 1 - 0.999969 = 0.000031

Since {p-Val < 0.0001} < { α = 0.05} \implies Reject H0.

{1 mark}

Appendix: MiniTab Output

Test#1: Two-Sample T-Test and CI: Regional Beer:Cals, National Beer:Cals

Two-sample T for Regional Beer:Cals vs National Beer:Cals

	N	Mean	StDev	SE Mean
Regional Beer:Cals	52	155.8	14.5	2.0
National Beer:Cals	77	142.1	37.8	4.3

Difference = mu (Regional Beer:Cals) - mu (National Beer:Cals)
 Estimate for difference: 13.67
 95% CI for difference: (4.25, 23.10)
 T-Test of difference = 0 (vs not =): T-Value = 2.88 P-Value = 0.005 DF = 105

Test#1: Two-Sample T-Test and CI: Regional Beer:Cals, National Beer:Cals

Two-sample T for Regional Beer:Cals vs National Beer:Cals

	N	Mean	StDev	SE Mean
Regional Beer:Cals	52	155.8	14.5	2.0
National Beer:Cals	77	142.1	37.8	4.3

Difference = mu (Regional Beer:Cals) - mu (National Beer:Cals)
 Estimate for difference: 13.67
 95% CI for difference: (2.78, 24.56)
 T-Test of difference = 0 (vs not =): T-Value = 2.48 P-Value = 0.014 DF = 127
 Both use Pooled StDev = 30.6552

Test#2: Two-Sample T-Test and CI: Regional Beer:Cals, National Beer:Cals

Two-sample T for Regional Beer:Cals vs National Beer:Cals

	N	Mean	StDev	SE Mean
Regional Beer:Cals	52	155.8	14.5	2.0
National Beer:Cals	77	142.1	37.8	4.3

Difference = mu (Regional Beer:Cals) - mu (National Beer:Cals)
 Estimate for difference: 13.67
 95% lower bound for difference: 5.78
 T-Test of difference = 5 (vs >): T-Value = 1.82 P-Value = 0.035 DF = 105

Test#2: Two-Sample T-Test and CI: Regional Beer:Cals, National Beer:Cals

Two-sample T for Regional Beer:Cals vs National Beer:Cals

	N	Mean	StDev	SE Mean
Regional Beer:Cals	52	155.8	14.5	2.0
National Beer:Cals	77	142.1	37.8	4.3

Difference = mu (Regional Beer:Cals) - mu (National Beer:Cals)
 Estimate for difference: 13.67
 95% lower bound for difference: 4.55
 T-Test of difference = 5 (vs >): T-Value = 1.58 P-Value = 0.059 DF = 127
 Both use Pooled StDev = 30.6552

Question#3 (25 marks)

One-Sample T: Difference

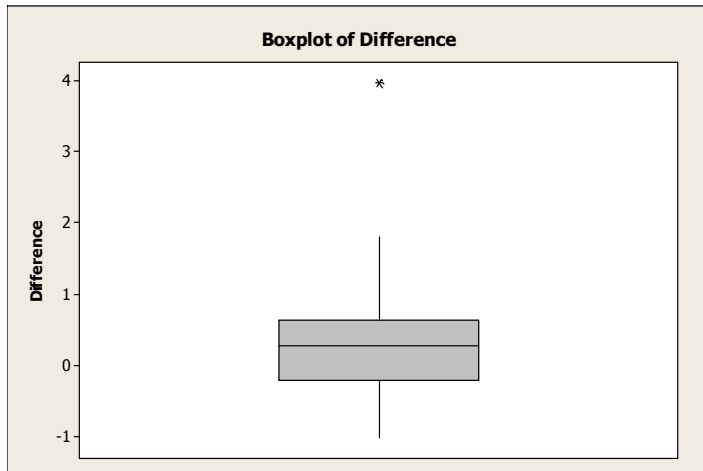
Test of mu = 0 vs not = 0

Variable	N	Mean	StDev	SE Mean	95% CI	T	P
Difference	30	0.361	0.991	0.181	(-0.009, 0.731)	2.00	0.055

Wilcoxon Signed Rank Test: Difference

Test of median = 0.000000 versus median not = 0.000000

	N	N for Test	Wilcoxon Statistic	P	Estimated Median
Difference	30	28	282.0	0.074	0.2500



Question#4 (30 marks)

Chi-Square Test: E-mail, Facebook, Twitter, Instagram, Other

Expected counts are printed below observed counts
Chi-Square contributions are printed below expected counts

	E-mail	Facebook	Twitter	Instagram	Other	Total
1	50	45	50	25	27	197
	57.69	47.89	40.27	23.94	27.21	
	1.024	0.174	2.351	0.047	0.002	
2	60	55	50	30	30	225
	65.88	54.70	45.99	27.35	31.08	
	0.525	0.002	0.349	0.257	0.037	
3	65	45	30	25	25	190
	55.64	46.19	38.84	23.09	26.24	
	1.576	0.031	2.012	0.157	0.059	
4	55	30	20	15	26	146
	42.75	35.49	29.85	17.75	20.17	
	3.509	0.850	3.248	0.425	1.688	
5	35	45	35	15	17	147
	43.04	35.73	30.05	17.87	20.30	
	1.503	2.402	0.815	0.460	0.538	

Total 265 220 185 110 125 905
 Chi-Sq = 24.041, DF = 16, P-Value = 0.089

Data Display

Row	C12	O _i	p _i	E _i	(O _i -E _i) ²	Chis-i
1	E-mail:	265	0.35	316.75	2678.06	8.4548
2	Facebook:	220	0.25	226.25	39.06	0.1727
3	Twitter:	185	0.20	181.00	16.00	0.0884
4	Instagram:	110	0.10	90.50	380.25	4.2017
5	Other:	125	0.10	90.50	1190.25	13.1519

Data Display

K1	905.000	K2	26.0695
K3	5.00000	K4	4.00000

Inverse Cumulative Distribution Function

Chi-Square with 4 DF

P(X ≤ x)	x
0.95	9.48773

Cumulative Distribution Function

Chi-Square with 4 DF

x	P(X ≤ x)
26.0695	0.999969