

1. [5 Marks] Find the derivative of the function $f(x) = \left(\frac{2x}{x+1}\right)^5$.

Solution:

$$\begin{aligned} f'(x) &= 5\left(\frac{2x}{x+1}\right)^4 \cdot \left(\frac{2x}{x+1}\right)' = 5\left(\frac{2x}{x+1}\right)^4 \cdot \left(\frac{2(x+1) - 2x(1)}{(x+1)^2}\right) = \\ &= 5\left(\frac{2x}{x+1}\right)^4 \cdot \frac{2}{(x+1)^2} \left(= \frac{10 \cdot 2^4 \cdot x^4}{(x+1)^6} = \frac{160x^4}{(x+1)^6}\right) \end{aligned}$$

2. [6 Marks] Use implicit differentiation to find $\frac{dy}{dx}$ if $x^2 + 4xy + y^3 = 7$.

Solution:

Differentiate both sides with respect to x :

$$2x + 4 \cdot 1 \cdot y + 4x \frac{dy}{dx} + 3y^2 \frac{dy}{dx} = 0.$$

Solving for $\frac{dy}{dx}$ yields

$$\frac{dy}{dx} = -\frac{2x + 4y}{4x + 3y^2}.$$

3. [12 Marks] The quantity demanded each week x is related to the unit price p by the demand equation

$$x = f(p) = \sqrt{400 - 5p} \quad (0 < p < 80).$$

The elasticity of demand is given by the formula $E(p) = -\frac{p f'(p)}{f(p)}$.

[9] (a) Is the demand elastic or inelastic at $p = 40$? at $p = 60$?

[2] (b) For what price p is the demand unitary?

[1] (c) If the unit price is increased slightly from 40, will the revenue increase or decrease?

Solution:

(a) We compute

$$f'(p) = \left(\sqrt{400 - 5p}\right)' = \frac{1}{2} \cdot \left(\sqrt{400 - 5p}\right)^{-\frac{1}{2}} \cdot (-5) = -\frac{5}{2\sqrt{400 - 5p}}.$$

$$\text{Thus, } E(p) = -\frac{p \cdot f'(p)}{f(p)} = -\frac{p \cdot \frac{-5}{2\sqrt{400 - 5p}}}{\sqrt{400 - 5p}} = \frac{5p}{2(400 - 5p)}.$$

$$E(40) = \frac{5 \cdot 40}{2(400 - 5 \cdot 40)} = \frac{1}{2} < 1, \text{ so the demand is inelastic when } p = 40.$$

$$E(60) = \frac{5 \cdot 60}{2(400 - 5 \cdot 60)} = \frac{3}{2} > 1, \text{ so the demand is elastic when } p = 60.$$

(b) $E(p) = \frac{5p}{2(400 - 5p)} = 1$ when $5p = 2(400 - 5p)$, $5p + 10p = 800$, so for $p = 800/15 \approx 53.3$ the demand is unitary.

(c) Since the demand is inelastic when $p = 40$, the revenue will increase if the unit price is increased slightly from 40.

4. [11 Marks] State the domain of each function given below. Find the intervals on which the function is increasing and those where it is decreasing:

[7] (a) $f(x) = x^3 - 12x + 1$.

[4] (b) $g(x) = 7^{x^2}$.

Solution:

(a) $f(x)$ is a polynomial function, so its domain is the set of all real numbers.

$$f'(x) = 3x^2 - 12 = 3(x^2 - 4) = 3(x - 2)(x + 2).$$

$f(x)$ is increasing when $f'(x) > 0$, that is, for $x < -2$ or for $x > 2$.

$f(x)$ is decreasing when $f'(x) < 0$, that is, for $-2 < x < 2$.

(b) $g(x)$ is an exponential function, defined on the set of all real numbers for which x^2 is defined, that is, $x \in \mathbb{R}$.

$$g'(x) = 7^{x^2} \cdot \ln 7 \cdot (2x).$$

Since $7^{x^2} > 0$ for all $x \in \mathbb{R}$ and $\ln 7 > 0$, the derivative $g'(x) > 0$ when $x > 0$, so the function $g(x)$ is increasing on the interval $(0, \infty)$.

The derivative $g'(x) < 0$ when $x < 0$, so the function $g(x)$ is decreasing on the interval $(-\infty, 0)$.

5. [6 Marks] Find the second derivative of the given functions:

[4] (a) $f(x) = \log_3(2x + 1)$, [2] (b) $g(x) = \frac{1}{9}e^{3x-5}$.

Solution:

(a) $f'(x) = \frac{1}{(2x + 1) \ln 3} \cdot (2x + 1)' = \frac{2}{(2x + 1) \ln 3} = \frac{2}{\ln 3} \cdot (2x + 1)^{-1}$.

$$f''(x) = \frac{2}{\ln 3} \cdot (-1)(2x + 1)^{-2} \cdot (2x + 1)' = -\frac{4}{\ln 3} (2x + 1)^{-2} = -\frac{4}{\ln 3 (2x + 1)^2}.$$

(b) $g'(x) = \frac{1}{9}e^{3x-5} \cdot (3x - 5)' = \frac{1}{3}e^{3x-5}$.

$$g''(x) = \frac{1}{3}e^{3x-5} \cdot (3x - 5)' = e^{3x-5}.$$