

PASS MOCK EXAM – *FOR PRACTICE ONLY*

Course: COMM2001A&B

Facilitator: Brianna Plummer

Dates and locations of mock exam take-up: Monday Dec 16 2:30-4:30PM ME 3380

IMPORTANT:

It is **most beneficial** to you to write this mock midterm **UNDER EXAM CONDITIONS**. This means:

- Complete the midterm in __1__ hour(s).
- Work on your own.
- Keep your notes and textbook closed.
- Attempt every question.

After the time limit, go back over your work with a different colour or on a separate piece of paper and try to do the questions you are unsure of. Record your ideas in the margins to remind yourself of what you were thinking when you take it up at PASS.

The purpose of this mock exam is to give you practice answering questions in a timed setting and to help you to gauge which aspects of the course content you know well and which are in need of further development and review. Use this mock exam as a ***learning tool*** in preparing for the actual exam.

Please note:

- Come to the PASS session with your mock exam complete. There, you can work with other students to review your work.
- Often, there is not enough time to review the entire exam in the PASS session. Decide which questions you most want to review – the Facilitator may ask students to vote on which questions they want to discuss.
- Facilitators do not bring copies of the mock exam to the session. Please print out and complete the exam before you attend.
- **Facilitators do not produce or distribute an answer key for mock exams.** Facilitators help students to work together to compare and assess the answers they have. If you are not able to attend the PASS session, you can work alone or with others in the class.

Good Luck writing the Mock Midterm!!

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PEER ASSISTED STUDY SESSIONS

Facil: BRIANNA PLUMMER

Course: COMM2001 AB

Week: MOCK EXAM

Email: brianna.plummer@carleton.ca

Office: 463 MacOdrum Library

Office Hours: MON 3-4 PM

1. What is the epistemological approach for quantitative research?
 - a) **Positivism**
 - b) Constructivism
 - c) Objectivism
 - d) Interpretivism

2. What does deductive mean?
 - a) A quantitative approach which the hypothesis is derived from a collection of data
 - b) A qualitative approach which the hypothesis is derived from theory
 - c) **A quantitative approach which the hypothesis is derived from theory**
 - d) A qualitative approach which the hypothesis is derived from a collection of data
 - e) A quantitative approach that which the hypothesis is derived from meaning

3. Which of the following explains a variable that has a distinct set of categories with no particular order?
 - a) Ordinal
 - b) Interval
 - c) **Nominal**
 - d) Ratio
 - e) None of the above

4. Which is not an example of probability sampling?
 - a) Systematic sampling
 - b) **Purposive sampling**
 - c) Stratified sampling
 - d) All of the above
 - e) None of the above

5. Which of the following is a PRE measure?
 - a) Gamma
 - b) Cramer's V
 - c) Pearson's R
 - d) A&B
 - e) **A&C**

6. Which statement(s) best reflects the definition of a frequency table
 - a) It displays the number of cases in each category
 - b) It displays the percentages of cases
 - c) It is often generated by a software known as SPSS
 - d) **All of the above**

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e) None of the above

7. Thurstone Scale is...

- a) A single indicator
- b) A multiple indicator
- c) A 11- point scale with the neutral point in the middle
- d) Both B&C**
- e) All of the above

8. The Chi-Square assesses....

- a) The null hypothesis**
- b) The strength of relationship between two nominal variables
- c) The strength of the relationship between nominal and ordinal variables
- d) The likelihood that the variables exist in the real world
- e) The strength of the relationship between interval level variables

9. Post Modern Critique suggests

- a) There is no objective reality only subjective reality**
- b) There is no subjective reality only objective reality
- c) The individual is a blank slate and the information that is transfer is valuable
- d) Culture has a way of influencing the individual's experience
- e) The media is the stimulus and influences the individual

10. If the cases on X ranks higher Y this is also known as a....

- a) Discordant Pairs
- b) Concordant pairs**
- c) Tied Pairs
- d) Slope
- e) None of the above

11. Which of the following statements best defines purposive sampling?

- a) The researcher takes the first set of people as their sample
- b) The researcher select target participants and cases with specific experiences**
- c) The researcher systematically selects the sample
- d) The researcher makes contact with participants who then refer him to other contacts
- e) None of the above

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12. Reliability is...

- a) The social researcher's ability to acknowledge their biases, presence and methods have an influence in the study
- b) The method that demonstrates that the study can be repeated using the same methods
- c) The degree that a study is consistent or stable
- d) The measurement of integrity of the conclusions based on a piece of research
- e) A&C

13. Which central tendency would you use for this statement: The religion of the average supporter of the Liberal Party of Canada?

- a) Median
- b) Mode
- c) Mean
- d) Range
- e) Standard deviation

14. A correlation coefficient of .075 is...

- a) Moderate relationship
- b) Weak relationship
- c) Strong relationship
- d) All of the above
- e) None of the above

15. If the standard deviation= 16 and the N=16, what is the value of the standard error estimate?

- a) 4
- b) 1
- c) 2
- d) 0.5
- e) 8

16. A PRE measures tell us...

- a) Direction only
- b) Strength only
- c) The parameters of the population
- d) Direction and strength
- e) People who participated in the survey

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17. Bias can occur in sampling because
- Participants are not selected at random
 - The sample is not representative of the population
 - The researcher limits his sample based on a quota
 - B&C
 - All of the above
18. Which of the following is a measure of dispersion?
- Range
 - Cramer's V
 - Chi-Square
 - Tau B
 - Pearson's R
19. Skewness is....
- A measure of symmetry, but not the lack of symmetry
 - A measure of symmetry, or more precisely, the lack of symmetry
 - Telling of a more symmetrical distribution of data when the measure is closer to zero
 - A&C
 - B&C
20. If the mean = 15 and the standard deviation = 3, where does 95% of the population lie?
- Between 12-18
 - Between 9-21
 - Between 6-24
 - Between 3-27
 - None of the above
21. If the interval variable is skewed, which central tendency is appropriate to use?
- Mode
 - Mean
 - Median
 - Range
 - Standard deviation
22. Ordinal Variables uses which central tendency/tendencies?
- Mode Only
 - Median Only
 - Mode and Median

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- d) Mean only
- e) Mean, Median and Mode

23. What factor(s) influenced communication research in the 19th century?

- a) Industrial revolution
- b) Urbanization
- c) Migration
- d) Bureaucracy
- e) All of the above

24. Which types of questions best reflect information on beliefs, values and knowledge

- a) Attitudinal
- b) Behavioral
- c) Demographic
- d) All of the above
- e) None of the above

25. Which of the following is not a common mistake of writing questions?

- a) Excessive use of yes and no questions
- b) No instructions about how to indicate the answers
- c) Answers do not correspond with the question
- d) The meaning of the questions can be constructed
- e) All of the above

26. Which of the following statement(s) is not true about the normal curve?

- a) The central tendencies mean, median and mode are all equal
- b) It is symmetric from the mean
- c) It produces data that approximates a normal distribution
- d) None of the above
- e) All of the above

27. If you are analyzing the relationship between nominal- ordinal variables, which measures of association would you use?

- a) Cramer's V
- b) Pearson's R
- c) Gamma
- d) Tau B
- e) Somer's D

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28. Which of the following best describes independent variables?

- a) It is located on the column position
- b) It is positioned In the row position
- c) It is a variable that has casual impact on a dependent variable
- d) A&C
- e) B&C

29. Analyzing the study based on the integrity of the conclusions is also known as...

- a) Validity
- b) Reliability
- c) Reflexivity
- d) Reactivity
- e) None of the above

30. A significance level of .05, you would be confident that the relationship exists in...

- a) 5 % of the population
- b) 95% of the population
- c) 50 % of the population
- d) 0.05 % of the population
- e) 0.5 % of the population

31. A label that is attached to the code when entering the data is called?

- a) Variable label
- b) Value label
- c) Variable name
- d) Value name
- e) Variable list

32. What are the criticisms using Internet surveys?

- a) Limited land line
- b) Have a connection of visual cues
- c) Dissemination of information
- d) Cost a lot to administrate
- e) Can not probe

33. What is a null hypothesis?

- a) A statement that states that there is a relationship between two independent variables
- b) A statement that states there is no relationship between the independent and dependent variables
- c) A statement that states that there is a relationship between two dependent variables

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- d) A statement that states that there is no relationship between two independent variables
- e) A statement that states there is a relationship between the dependent and independent variables.

34. Which of the formula describes Gamma?

- a) Discordant-concordant/ discordant + concordant
- b) Concordant- discordant / discordant- concordant
- c) **Concordant-ddiscordant/concordant+ discordant**
- d) Discordant+concordant/ concordant+ discordant
- e) Concordant+discordant/ Concordant+discordant

35. Which of the following formula would you use to find the expected values?

- a) **Row totals x columns totals/ sample size**
- b) Column totals x row totals x sample size
- c) Sample size x rows total / column total
- d) Row totals/sample size x column totals
- e) Column totals x sample size/ row totals

36. Which of the following best interprets $R^2 = 0.73$

- a) 94 % of the variable is unexplained
- b) **73 % of the variance is explained by the dependent variable**
- c) 7.3% of the variance is explained by the dependent variable
- d) 26 % of the variance is unexplained
- e) None of the above

37. Which of the following explains R?

- a) Explained variance / unexplained variance
- b) Total variance/ unexplained variance
- c) Unexplained variance /total variance
- d) **Explained variance/ total variance**
- e) Total variance/ explained variance

38. Which of the following statements is not true about concepts?

- a) It is categories for the organization of ideas and observations of objects
- b) It is the building blocks of theory
- c) **It can be measured**
- d) It is a representation of social phenomena we want to explain or to be explained
- e) None of the above

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39. Which theory supports Frankfurt school?

- a) Post-modern critique
- b) Cultural Studies Critique
- c) **Critical Theory**
- d) Behavioural Science Critique
- e) Early studies of communication

40. What is not an advantage to using in person as a mode choice?

- a) Connection of visual cues
- b) One can probe the questions
- c) **Dissemination**
- d) Specific to the location
- e) Higher rates of completion

41. Var0001 is an example of...

- a) Variable label
- b) **Variable name**
- c) Variable view
- d) Value label
- e) None of the above

QUESTIONS 42-46 Refer to Data Set 1 (found at the end of the mock exam)

42. What type of variable is this question?

- a) **Nominal**
- b) Interval
- c) Ordinal
- d) None of the above
- e) All of the above

43. Which central tendency/ tendencies can you use to analyze this variable?

- a) Mean
- b) **Mode**
- c) Median
- d) Median and Mode
- e) All three

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44. Which form of dispersion can you use?

- a) Standard Deviation
- b) Variance
- c) Range
- d) All three
- e) None of the above

45. Which religion has the highest amount of participants answered the question?

- a) No religion
- b) Islamic
- c) Protestant
- d) Catholic
- e) Other religions

46. How many people participated in this study?

- a) 992
- b) 246
- c) 75.2
- d) 100
- e) None of the above

FOR QUESTIONS 47-51 REFER TO DATA SET 2 (found in the pages after the mock exam)

47. How many people answered this question?

- a) 948
- b) 992
- c) 44
- d) 235
- e) None of the above

48. This cross tabulation is analyzing the relationship between what two variables?

- a) Nominal and nominal
- b) Ordinal and Nominal
- c) Ordinal and Interval
- d) Nominal and interval
- e) Ordinal and Ordinal

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49. Which age group strongly disagree that economic growth affects the economy?

- a) 25-34
- b) 18-24**
- c) 45-54
- d) 65+
- e) 35-44

50. Which of the following would you use to test out the strength of the relationship?

- a) Cramer's V
- b) Tau B
- c) Tau C**
- d) Gamma
- e) None of the above

51. Based on the measures of association, the two variables have what type of a relationship?

- a) Weak, negative
- b) Moderate, positive
- c) Weak, positive**
- d) Moderate negative
- e) Strong, positive

FOR QUESTIONS 52-55 REFER TO DATA SET 3 (found in the pages after the mock exam)

52. What type of variable is "year of birth?"

- a) Nominal
- b) Ordinal
- c) Interval**
- d) None of the above
- e) All of the above

53. What is the value of most appropriate central tendency used for this variable?

- a) 1967
- b) 1965**
- c) 1991
- d) 17
- e) 11

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54. What central tendencies can you use?
- a) Mode
 - b) Median
 - c) Mean
 - d) Median and Mode
 - e) All three
55. Is this variable skewed?
- a) No it is not skewed and one infers to the mean
 - b) Yes it is skewed and one infers to the median
 - c) Yes it is Skewed and one infers to the mean
 - d) No it is not skewed and one infers to the median
 - e) No its not skewed and one infers to the mode

FOR QUESTIONS 56- 60 REFER TO DATA SET 4 (found in the pages after the mock exam)

56. What is the valid percent of people affiliated with a political party and receiving news through customizable websites?
- a) 2474
 - b) 17.7
 - c) 82.3
 - d) 532
 - e) 3006
57. This cross tabulation is displaying the relationship between what two variables?
- a) Nominal and Nominal
 - b) Ordinal and Ordinal
 - c) Interval and Interval
 - d) Ordinal and Nominal
 - e) Interval and Nominal
58. Which political party has the highest amounts of participants that regularly get news headlines from customizable websites?
- a) Independent
 - b) Republican
 - c) Democrat
 - d) Other Party
 - e) Not listed

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59. Which measures of association do you use to test out the strength of the relationship?

- a) Gamma
- b) Cramer's V
- c) Tau B
- d) Tau C
- e) Pearson's R

60. Based on the data given, what is the strength of the relationship between the two variables?

- a) Weak relationship
- b) Moderate, negative
- c) Moderate, positive
- d) Weak , positive
- e) Weak negative

FOR QUESTIONS 61-66 REFER TO DATA SET 5 (found in the pages after the mock exam)

61. What type of variable is education?

- a) Nominal
- b) Ordinal
- c) Interval
- d) Re-coded
- e) None of the above

62. Which of the following best reflects the meaning of R?

- a) It is a strong relationship
- b) It is a weak relationship
- c) It is a moderate relationship
- d) There is no relationship
- e) It is a negative relationship

63. Does age reliably predict the amount of amount of education completed?

- a) Yes- It is a Type I error and we infer to the null hypothesis
- b) No- It is a Type II error and we infer to our hypothesis
- c) No- It is a Type II error and we reject the null hypothesis
- d) Yes- It is a Type I error and we reject the null hypothesis
- e) Yes- It is a Type II error and we accept both the null and our hypothesis

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64. Which of the following best reflects the R Square?
- a) 100% of the variable is explained by the dependent variable
 - b) 0% of the variance is explained by the dependent variable**
 - c) 0% of the variance is unexplained by the independent variable
 - d) 0% of the variance is unexplained by the dependent variable
 - e) 100% of the variable is unexplained by the independent variable
65. What does the constant mean?
- a) When X is 0, Y equals 4.79**
 - b) When Y is 0, X equals 4.79
 - c) When X is 0, Y equals 0.85
 - d) When Y is 0, X equals 0.85
 - e) None of the above
66. What is the relationship between age and level of education?
- a) For every increase in the levels education, age increases by 0.01
 - b) For every increase in the levels of education, age decreases by -0.01**
 - c) For every increase in the levels of education, age increases by 4.8
 - d) For every increase in the levels of education, age increases by 0.85
 - e) For every increase in the levels of education, age decreases by 4.8
67. Do you think this mock take up has helped you at all?
- a) Yes, this mock midterm has fully prepared me for my exam
 - b) It contributed to my preparation for this exam
 - c) I am not sure
 - d) This mock exam helped a little
 - e) This was a waste of time

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DATA SETS

DATA SET # 1

Grouped Religion

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No Religion	231	23.3	23.3	23.3
Catholic	277	27.9	27.9	51.2
Protestant	119	12.0	12.0	63.2
Orthodox	1	.1	.1	63.3
Other Christian	79	7.9	7.9	71.3
Jewish	8	.8	.8	72.0
Islamic	2	.2	.2	72.2
Buddhist	2	.2	.2	72.4
Hindu	1	.1	.1	72.5
Other Asian religions	1	.1	.1	72.6
Other religions	13	1.3	1.3	74.0
Don't know	13	1.3	1.3	75.2
No answer	246	24.8	24.8	100.0
Total	992	100.0	100.0	

Statistics

Grouped Religion

N	Valid	992
	Missing	0
Mean		261.2608
Median		1.0000
Mode		1.00
Std. Deviation		438.03379
Variance		191873.597
Range		999.00

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DATA SET # 2

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Recoded Age * Q11b Economic growth: harms the environment	948	95.5%	44.207	4.5%	992.207	100.0%

Recoded Age * Q11b Economic growth: harms the environment Crosstabulation

			Q11b Economic growth: harms the environment					Total
			Agree strongly	Agree	Neither agree nor disagree	Disagree	Disagree strongly	
Recoded Age	18-24	Count	3	10	34	76	16	139
		% within Q11b Economic growth: harms the environment	23.1%	6.1%	14.5%	16.5%	20.8%	14.7%
25-34	Count	0	45	49	46	12	152	
	% within Q11b Economic growth: harms the environment	0.0%	27.6%	20.9%	10.0%	15.6%	16.0%	
35-44	Count	3	26	50	105	10	194	
	% within Q11b Economic growth: harms the environment	23.1%	16.0%	21.3%	22.8%	13.0%	20.5%	
45-54	Count	3	31	39	105	13	191	
	% within Q11b Economic growth: harms the environment	23.1%	19.0%	16.6%	22.8%	16.9%	20.1%	
55-64	Count	3	22	31	56	13	125	
	% within Q11b Economic growth: harms the environment	23.1%	13.5%	13.2%	12.2%	16.9%	13.2%	
65+	Count	1	29	32	72	13	147	
	% within Q11b Economic growth: harms the environment	7.7%	17.8%	13.6%	15.7%	16.9%	15.5%	
Total	Count	13	163	235	460	77	948	
	% within Q11b Economic growth: harms the environment	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

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Symmetric Measures

		Value	Asymp. Std. Error ^a	Approx. T ^b	Approx. Sig.
Nominal by Nominal	Phi	.239			.000
	Cramer's V	.119			.000
Ordinal by Ordinal	Kendall's tau-b	.004	.027	.149	.882
	Kendall's tau-c	.004	.025	.149	.882
	Gamma	.005	.036	.149	.882
N of Valid Cases		948			

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

DATA SET # 3

Statistics

Year of Birth

N	Valid	975
	Missing	17
Mean		1965.3659
Median		1967.0000
Mode		1991.00
Std. Deviation		17.11043
Variance		292.767
Skewness		-.278
Std. Error of Skewness		.078
Range		71.00

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PEER ASSISTED STUDY SESSIONS

Facil: BRIANNA PLUMMER

Course: COMM2001 AB

Week: MOCK EXAM

Email: brianna.plummer@carleton.ca

Office: 463 MacOdrum Library

Office Hours: MON 3-4 PM

DATA SET # 4

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or Independent? * Q.55 How often, if ever, do you get news or news headlines through a customizable web page, such as iGoogle or MyYahoo, or through an RSS reader?	2474	82.3%	532	17.7%	3006	100.0%

Symmetric Measures

		Value	Asymp. Std. Error ^a	Approx. T ^b	Approx. Sig.
Nominal by Nominal	Phi	.108			.095
	Cramer's V	.054			.095
Ordinal by Ordinal	Kendall's tau-b	-.026	.017	-1.497	.135
	Kendall's tau-c	-.020	.014	-1.497	.135
	Gamma	-.041	.028	-1.497	.135
N of Valid Cases		2474			

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

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Facil: BRIANNA PLUMMER

Course: COMM2001 AB

Week: MOCK EXAM

Email: brianna.plummer@carleton.ca

Office: 463 MacOdrum Library

Office Hours: MON 3-4 PM

PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or Independent? * Q.55 How often, if ever, do you get news or news headlines through a customizable web page, such as iGoogle or MyYahoo, or through an RSS reader? Crosstabulation

			Q.55 How often, if ever, do you get news or news headlines through a customizable web page, such as iGoogle or MyYahoo, or through an RSS reader?					Total
			Regularly	Sometimes	Hardly ever [OR]	Never	[VOL. DO NOT READ] Don't know/Refused	
PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?	Republican	Count % within Q.55 How often, if ever, do you get news or news headlines through a customizable web page, such as iGoogle or MyYahoo, or through an RSS reader?	68 24.7%	72 25.4%	89 25.7%	470 30.3%	7 35.0%	706 28.5%
	Democrat	Count % within Q.55 How often, if ever, do you get news or news headlines through a customizable web page, such as iGoogle or MyYahoo, or through an RSS reader?	97 35.3%	94 33.1%	102 29.5%	449 29.0%	7 35.0%	749 30.3%
	Independent	Count % within Q.55 How often, if ever, do you get news or news headlines through a customizable web page, such as iGoogle or MyYahoo, or through an RSS reader?	92 33.5%	111 39.1%	134 38.7%	536 34.6%	3 15.0%	876 35.4%
	No preference (VOL.)	Count % within Q.55 How often, if ever, do you get news or news headlines through a customizable web page, such as iGoogle or MyYahoo, or through an RSS reader?	7 2.5%	4 1.4%	6 1.7%	41 2.6%	2 10.0%	60 2.4%
	Other party (VOL.)	Count % within Q.55 How often, if ever, do you get news or news headlines through a customizable web page, such as iGoogle or MyYahoo, or through an RSS reader?	1 0.4%	1 0.4%	2 0.6%	9 0.6%	0 0.0%	13 0.5%
	Don't know/Refused (VOL.)	Count % within Q.55 How often, if ever, do you get news or news headlines through a customizable web page, such as iGoogle or MyYahoo, or through an RSS reader?	10 3.6%	2 0.7%	13 3.8%	44 2.8%	1 5.0%	70 2.8%
	Total	Count % within Q.55 How often, if ever, do you get news or news headlines through a customizable web page, such as iGoogle or MyYahoo, or through an RSS reader?	275 100.0%	284 100.0%	346 100.0%	1549 100.0%	20 100.0%	2474 100.0%

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DATA SET # 5

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.013 ^a	.000	.000	1.619

a. Predictors: (Constant), AGE. What is your age?

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1.411	1	1.411	.538	.463 ^b
	Residual	7872.863	3004	2.621		
	Total	7874.274	3005			

a. Dependent Variable: EDUC. What is the last grade or class that you completed in school? [DO NOT READ]

b. Predictors: (Constant), AGE. What is your age?

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	4.794	.085		56.421	.000
	AGE. What is your age?	-.001	.002	-.013	-.734	.463

a. Dependent Variable: EDUC. What is the last grade or class that you completed in school? [DO NOT READ]

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