

## British Invasion

- British pop music was specific to Brit cultures or copies of American music
- difficult for UK to get on US<sup>pop</sup> charts.

## Mersey beat

- ↳ centered in Liverpool, repped by Early Beatles.
- ↳ London electric blues
- ↳ repped by Eric Clapton, the bluesbreakers

## Electric Chicago blues

- ↳ 1940's electric style.
- ↳ Chess Records
- ↳ Muddy Waters "Hoochie Coochie Man"
  - ↳ voodoo, black magic/pagan/animistic, supernatural, scary
  - ↳ amplification, distortion