

~~Stax~~ Stax

- 2 factors of unique sound

↳ Their recording studio in theatre → acoustic situation

↳ houseband Booker T and the MGs having the same musicians play helped label have a cohesive style. Musicians got to know each other.

ex:

Rufus Thomas "Can your Monkey Do the Dog?"

↳ heavy on R+B from soul label

↳ racy

↳ less dynamic, more flat sound.

Otis Redding "Try a little Tenderness"

- get louder + quieter - not consistent distance from mic
- on and off axis ^{access} - bass frequencies closer
- very physical performer

Motown - 1959/60

- houseband - The Funk Brothers

- tight groove

- older group, more formal training, jazz background

- business like model

- founded by Berry Gordy Jr. wanted jazz label but jazz died around this time so he moved to soul

- emphasis on 'big beat' simplifying the groove.

- back beat very popular in all genres. beats 2+4 big + obvious, hammered.

- wanted to break in white-only clubs

- finishing school

- jobs more hierarchical than Stax

- emphasized groups, Stax more on solo artists