

Aretha - Respect (1967)

- back up singers carry structure, singer is over top of it.

- Dowop + girl groups

- Major labels owned own distributors, Independents did not

- Ind had to negotiate w major labels to get national audience.

- Atlantic "hybrid" label.

↳ had national distribution network

Motown + Stax

↳ houseband gives record a identity

Atlantic had house engineer, no consistent band sound but consistent in sound quality, clean production, audible.

Stax + Motown opposing philosophies/business models/results.

Stax

↳ Formed in Memphis

↳ culturally rich city of music

↳ grassroots like Sun Records

↳ based in old movie theatre, box office was record store, attached to studio

↳ on the street lvl. People decided if they liked you + bought.

↳ distinctive sound due to theatre shaped room

↳ founded by white originally but then black managers

↳ houseband was integrated. (culturally)