

Jan 10

## Tin Pan Alley Pop

- the post-civil war era → increased urbanization + industrialization
- 1900 → mass audience begins
- pop music is urban music
- expressing city experience
- what must exist for mass audience?
  - ↳ people, places for them to gather
  - ↳ ability to broadcast
  - ↳ pop music appeals to idea of mass distribution.