

## Assignment A2 Time series

Name: Alice Washam

Listed below is the selling price for a share of PepsiCo Inc. at the close of the calendar year.

Year	Price (\$)	Year	Price (\$)
1990	\$13.000	1996	\$29.250
1991	16.938	1997	36.250
1992	20.750	1998	40.875
1993	20.438	1999	35.250
1994	18.125	2000	49.563
1995	27.938		

Source: <http://phx.corporate-ir.net/phoenix.zhtml?c=78265&p=irol-stocklookup&t=HistQuote>

- Plot the data.
- Determine the least squares trend equation.
- Estimate the values for the years 1995 and 2000

$$\begin{aligned}y_{2005} &= a + bt & y_{2000} &= 8.44 + 3.27(11) \\y &= 8.44 + 3.27(6) & y_{2000} &= \$44.36 \\y &= 28.03\end{aligned}$$

- Estimate the selling price in 2008. Does this seem like a reasonable estimate based on the historical data?

$$\begin{aligned}y'_{2008} &= 8.44 + 3.27(19) \\y'_{2008} &= \$70.57\end{aligned}$$

No it will likely be less because the stock fluctuated +/- ever 2-3 years.

- By how much has the stock price increased or decreased (per year) on average during the period?

During this period the stock increased/decreased and average of \$13.68.



Formulae:

$$Y' = a + bt$$

where a = y-intercept, b = slope, x = unit of time.

$$\begin{aligned} \text{Slope} = b &= \frac{n \sum ty - \sum t \sum y}{n \sum t^2 - (\sum t)^2} \\ &= \frac{(11)(220945) - (66)(308.38)}{(11)(506) - 66^2} \\ &= \frac{3951.06}{1210} \end{aligned}$$

$$b = \$ 3.27$$

$$\begin{aligned} \text{Y-Intercept:} &= \frac{\sum y}{n} - \frac{b(\sum t)}{n} \\ &= \frac{308.38}{11} - 83.27 \left( \frac{66}{11} \right) \\ &= \underline{28.03 - 3.27(6)} \end{aligned}$$

$$a = \underline{8.414}$$

Using the slope and y-intercept, calculate the trend values:  $Y' = a + bx$

substituting values for each x in the series.

Notice the increase in each  $Y'$  is the same (the amount of the slope). Interpret the meaning of this value.

Plot the time series (true values). (Blue)

Plot the trend line on the same graph. (Red)

