

Music Exam Review

Social Constructionism :

- Social construction of gender difference believes that gender is socially constructed. Social constructionism of gender moves away from socialization as the origin of gender differences; people do not merely internalize gender roles as they grow up but they respond to changing norms in society. **Social Constructionism means that it is LEARNED. Essentialism is BIOLOGICAL.**

Race and Gender in Music :

Hegemonic Masculinity :

- A particular type of masculinity that is oriented towards strength, power, and dominance. It is the ideal type of masculinity.
- Basically, Hegemonic Masculinity refers to a culturally-normative ideal of male behaviour
- Features include: aggressiveness, courage, strength, self-control, emotional reserve, rationality, independence, self-reliance, autonomy, individuality and sexual potency
- Hegemonic Masculinity does not consist of the following: passivity, timidity, fragility, delicateness, expressiveness, frailty, emotionality, needfulness, dependence, humility, innocence and receptivity.

McRobbie + Firth :

- Keeping in mind that accounts of pop as artificial and rock as authentic reflect gender hierarchies and that pop is associated with women and rock with men, Firth and McRobbie wrote about the differences in Cock Rock versus Teeny Bop. They associated Rock with being Active and Teeny Bop as being Passive.

Cyndie Lauper vs Madonna :

- At first, Madonna was considered very superficial compared to Cyndi Lauper in the early 1980s. Songs that can be cross referenced from this time are Cyndi Lauper's "Girls Just Want to Have Fun" and "She Bop" compared to Madonna's "Like a Virgin" and "Material Girl"
- This definition of authenticity (authors intent and originality) was later debated about. Madonna was seen as being engaged with politics of play (basically the freeing and reconstitution of ones identity)
- The question of whether Madonna's music, videos and persona reflect feminist ideals can be researched through her songs "Vogue", "Open your Heart", and "Justify my Love"

Hyperdermic Syringe Model :

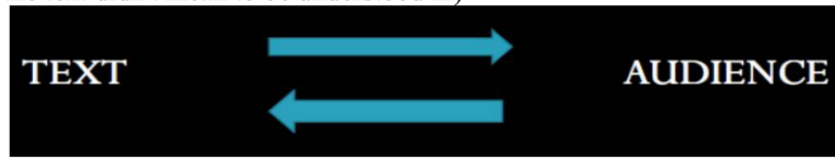
- This was an early model that outlined the concept that the audience would accept the message they receive because they had no alternative source of opinion ("brainwashed" by the media ; hence the name "syringe" , being injected with a message)



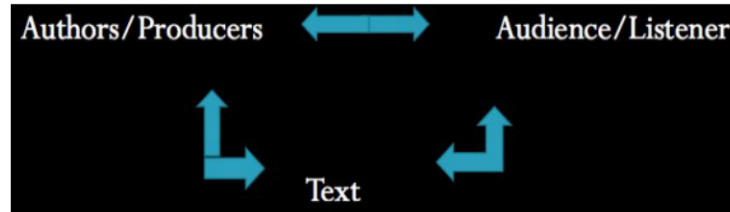
Relation between Text and Audience

- The two way text audience relationship states :

- A text may be structured in a particular way, but it may be decoded by the audience in ways not necessarily determined by the text itself (meaning people may understand a text in a way that the text didn't mean to be understood in)



- It also states that there is fluid interaction between a text, its production and its reception



Cultivation Analysis (Moral Panic) :

- Studies the long-term effects of the media on forms of behaviour and attributes
- (According to Wikipedia so that we have some background information) :
 - Cultivation theory is a social theory which examines the long-term effects of [television \(or media in general\)](#). "The primary proposition of cultivation theory states that the more time people spend “living” in the television world. The more likely they are to believe social reality portrayed on television."

Subcultures :

- Subcultures can be broadly understood as social groups organized around shared interests and practices
- Subcultures typically set themselves against the larger social group.
- There are 2 components of sub-cultural lives
 - Plastic (dress and music)
 - Infrastructural (ritual)
- Dick Hebdige (a media theorist) said :
 - “there is a symbolic fit between the values and lifestyles of a group, its subjective experience and the music forms it uses to express or reinforce its focal concerns”

Disco and Punk (Compare with Politics and Subculture) :

- Disco
 - Can be defined as a musical style, performance site and/or a mode of participation and fandom
 - Disco was a subcultural movement that “crossed over” from dance clubs to mainstream pop radio (Ex. The Commodores and The BeeBees)
 - There were 3 main kinds of disco in the 1970's :
 - R&B Disco
 - Eurodisco
 - Pop disco

- Punk
 - Can be defined as a cultural style, an attitude defined by a rebellion against authority and a deliberate rejection of middle class values
 - It is a “back to basics” type of rebellion against the perceived artifice and pretension of corporate rock music

Scenes (Grunge) :

- Scenes are basically a specific kind of urban cultural context and practice. They can also be defined as the formal and informal arrangement of industries, institutions, audiences, and infrastructures.
- The Seattle Grunge scene consisted of fused punk, heavy metal, and more traditional pop styles (Ex. Green River “Together We’ll Never” (1988), The Pixies “Bone Machine (1988), Nirvana “Smells like Teen Spirit (1991))

Pop and Politics (The Three Broad Categories) :

- Three Broad Categories are :
 - 1) Pop or Rock as Oppositional to Established Values
 - 2) Direct interconnections between Rock and Politics (Including Conscious Rock) (Ex. Shania Twain's “Black Eyes, Blue Tears”, Dead Kennedys' “California Uber Alles” or Eve “Love Is Blind”
 - 3) Censorship : Think Dixie Chicks !

Conscious Rock :

- (Ex. Bandaid “Do They Know Its Christmas Time”)

Censorship (The Types) :

- Prior Restraint
- Restriction
- Suppression

Blackface :

Black vs White Jazz :

- There were longstanding stereotypes that place black music in the physical realm and white music in the intellectual realm (I HAVE NO CLUE WHAT THAT MEANS.... all im going to remember is black-physical, white-intellectual)
- In Freedmans article “Black Music's on Top ; White Jazz Stagnant”, he talked about how the difference between the two was one was “sweet” commercial dance band music versus “hot” swinging jazz

Paul Gilroy – Social Practice vs Biological Practice

- The notion of black culture is based on social practices and social definitions
- “The self identity, political culture and grounded aesthetics that distinguish black communities have often been constructed through their music and the broader cultural and philosophical meanings that flow from its production”
 - Basically, the things that distinguish black communities are found through their music and the

cultural, and deep meanings that come from the making of the music.

R&B in relation to Race and Crossover and Retruugo :

- Nelson George once claimed that R&B in the 1980s lost much of its expressive power because of its separation from the black community.
- Retronuevo is an embracing of the past to create passionate, fresh expressions and institutions. An example - Black music that appreciates its heritage can be considered Retronuevo

Globalization :

- Globalization is the process by which the world is increasingly compressed into a single social and/or cultural system, together with increased social consciousness of the world as a whole.

Cultural Transmission (Cultural Exchange,Dominance,and Imperialism)

- Four Patterns of Cultural Transmission are
 - 1) Cultural Exchange
 - Two or more cultures interact and exchange features under fairly loose forms and more or less equal terms
 - 2) Cultural Dominance
 - One form of culture is imposed by a powerful group on weaker ones
 - 3) Cultural Imperialism
 - Cultural dominance is augmented by the transfer of money and/or resources from the dominated to dominating culture group
 - 4) Transculturation
 - The result of the worldwide establishment of the transnational corporations in the field of culture, the corresponding spread of technology, and the development of worldwide marketing networks.

Patternization :

Rye , Bongomuffins :